

About The Organizations and Survey Firm

The Foundation for Educational Choice

The Foundation for Educational Choice is a 501(c)(3) nonprofit and nonpartisan organization, solely dedicated to advancing Milton and Rose Friedman's vision of school choice for all children. First established as the Milton and Rose D. Friedman Foundation in 1996, the Foundation continues to promote school choice as the most effective and equitable way to improve the quality of K-12 education in America. The Foundation is dedicated to research, education, and outreach on the vital issues and implications related to choice and competition in K-12 education.

Indiana Public Charter Schools Association

The Indiana Public Charter Schools Association offers services, advocacy and support for Indiana's 62 public charter schools. More than 23,000 students attend public charter schools in Indiana. The Association web site is www.INcharters.org

School Choice Indiana

School Choice Indiana, Inc. is a non-partisan, statewide organization dedicated to the principle that providing parents with real choices in the education of their children will improve educational outcomes and improve the quality of education, both in private and public schools. We will work with anyone willing to engage in efforts to promote educational freedom for Hoosier families. We will educate the public, community leaders and policy makers on the positive impact that school choice can have on children, families, local communities and our state as a whole.

Braun Research, Inc. (BRI)

The Braun Research network of companies, founded in 1995, combined employ 60 full-time and over 600 part-time employees engaged in data collection via telephone, and internet for various survey research firms, government and advertising agencies, local community organizations, local and national business groups, foundations, universities and academic entities, as well as religious organizations. In 15 years, Braun Research has conducted more than 6,900 research projects by telephone, internet, and mail worldwide.

Nationally-known research firms have hired Braun Research, including the Gallup Organization, the Pew Research Center, the Eagleton Poll, Mathematica Policy Research, and the *Washington Post*. Braun Research has worked for the New Jersey Department of Health and Human Services, as well as other government agencies including the United States Departments of the Treasury and Defense, and the Center for Disease Control.

Braun Research is a well-respected firm employing techniques and standards approved by various survey research academic organizations and other affiliations including those with whom Braun is an active member, including AAPOR (American Association for Public Opinion Research) and MRA/CMOR (Market Research Association/Council on Marketing and Opinion Research) and CASRO (Council on American Survey Research Organizations).

Braun's services on behalf of other research firms are up to standards required by various professional associations where Braun enjoys membership, and in some cases, participates actively. Paul Braun is a member of the MRA/CMOR committees on response rate improvement and in launching a seal of quality for the industry. Paul Braun is recognized as a leader in the field by colleagues who asked him to serve on these committees. He has served as President of the New Jersey Chapter of AAPOR.