Missouri Survey Demographics

| Percent (%) of State Sample | |
|-----------------------------|----|
| K-12 Parent | 31 |
| Democrat | 28 |
| Republican | 26 |
| Independent | 30 |
| University | 40 |
| Urban | 19 |
| Suburban | 40 |
| Small Town | 20 |
| Rural | 20 |
| 18 to 24 | 11 |
| 25 to 34 | 17 |
| 35 to 44 | 16 |
| 45 to 54 | 20 |
| 55 to 64 | 16 |
| 65 & Over | 18 |
| Hispanic | 3 |
| Not Hispanic | 96 |
| not inspanie | |
| Asian | 2 |
| Black | 9 |
| Mixed Race | 1 |
| Native American | 1 |
| White | 85 |
| Under \$20,000 | 14 |
| \$20,000 to \$39,999 | 23 |
| \$40,000 to \$59,999 | 20 |
| \$60,000 to \$79,999 | 15 |
| \$80,000 to \$99,999 | 9 |
| \$100,000 to \$149,999 | 7 |
| \$150,000 or more | 4 |
| Male | 48 |
| Female | 52 |