

Survey Project & Profile

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| Title: | 2014 Schooling in America Survey |
| Survey Data Collection & Quality Control: | Braun Research, Inc. (BRI) |
| Survey Sponsor & Developer: | The Friedman Foundation for Educational Choice |
| Interview Dates: | April 23 to May 4, 2014 |
| Interview Method: | Live Telephone 70% landline and 30% cell phone |
| Interview Length: | 16 minutes (average) |
| Language(s): | English |
| Sample Frame: | Adults (age 18+) |
| Sampling Method: | Dual Frame; Probability Sampling; Random Digit Dial (RDD) |
| Population Sample: | National/American Adults = 1,007 |
| Margin of Error: | National/American Adults = \pm 3.1 percentage points |
| Response Rates: | Landline = 15.8% Cell Phone = 14.1% |
| Weighting? | Yes (Landline/Cell, Age, Gender, Race, Ethnicity, and Region) |
| Oversampling? | No |

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The author is responsible for overall polling design; question wording and ordering; this paper's analysis, charts, and writing; and any unintentional errors or misrepresentations.