Survey Project & Profile

Title: Minnesota K-12 & School Choice Survey
Survey Sponsor & Developer: The Friedman Foundation for Educational Choice
Survey Data Collection & Quality Control: Braun Research, Inc. (BRI)
Interview Dates: February 7 to 24, 2015
Interview Method: Live Telephone | 60% landline and 40% cell phone
Interview Length: 14 minutes (average)
Language(s): English
Sample Frame: Registered Voters
Sampling Method: Dual Frame; Probability Sampling; Random Digit Dial (RDD)
Population Sample: MINNESOTA (statewide) = 606
Margins of Error: MINNESOTA = ± 4.0 percentage points
Twin Cities = ± 5.5 percentage points
Response Rates: Landline (LL) = 14.2%
Cell Phone = 13.7%
Weighting? Yes (Landline/Cell, Age, Race, Ethnicity, Gender, and Region)
Oversampling? No

Project Contact:
Paul DiPerna | Research Director | paul@edchoice.org

The author is responsible for overall polling design; question wording and ordering; this paper’s analysis, charts, and writing; and any unintentional errors or misrepresentations.