

Survey Project & Profile

Title:	Minnesota K-12 & School Choice Survey
Survey Sponsor & Developer:	The Friedman Foundation for Educational Choice
Survey Data Collection & Quality Control:	Braun Research, Inc. (BRI)
Interview Dates:	February 7 to 24, 2015
Interview Method:	Live Telephone 60% landline and 40% cell phone
Interview Length:	14 minutes (average)
Language(s):	English
Sample Frame:	Registered Voters
Sampling Method:	Dual Frame; Probability Sampling; Random Digit Dial (RDD)
Population Sample:	MINNESOTA (statewide) = 606
Margins of Error:	MINNESOTA = ± 4.0 percentage points Twin Cities = ± 5.5 percentage points
Response Rates:	Landline (LL) = 14.2% Cell Phone = 13.7%
Weighting?	Yes (Landline/Cell, Age, Race, Ethnicity, Gender, and Region)
Oversampling?	No

Project Contact:

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The author is responsible for overall polling design; question wording and ordering; this paper's analysis, charts, and writing; and any unintentional errors or misrepresentations.