

Questionnaire and Results 2016 Schooling in America Survey

April 30, 2016 to May 26, 2016

Total National Sample = 1,001
Millennial Sample = 516

EdChoice, *Survey Sponsor and Developer*
Braun Research, Inc., *Survey Data Collection and Quality Control*

division_code.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| NET: NORTHEAST | 18.7% | 17.2% |
| NEW ENGLAND | 5.2% | 4.4% |
| MIDDLE ATLANTIC | 13.6% | 12.8% |
| NET: MIDWEST | 21.4% | 21.3% |
| EAST NORTH CENTRAL | 14.7% | 14.7% |
| WEST NORTH CENTRAL | 6.7% | 6.6% |
| NET: SOUTH | 37.4% | 37.0% |
| SOUTH ATLANTIC | 19.7% | 18.9% |
| EAST SOUTH CENTRAL | 5.7% | 5.8% |
| WEST SOUTH CENTRAL | 12.0% | 12.4% |
| NET: WEST | 22.4% | 24.4% |
| MOUNTAIN | 7.3% | 7.3% |
| PACIFIC | 15.1% | 17.1% |

split1_code.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| SPLIT A | 50.1% | 50.0% |
| SPLIT B | 49.9% | 50.0% |

split2_code.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| SPLIT C | 33.1% | 35.1% |
| SPLIT D | 33.5% | 34.3% |
| SPLIT E | 33.4% | 30.6% |

PT. CHOOSE PHONE TYPE

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| LANDLINE | 42.9% | 34.0% |
| CELL PHONE | 57.1% | 66.0% |

LANDLINE

Hello, my name is _____, I am calling for BR Interviewing, a national market research firm. We are not selling anything and will not be asking you for money, all your answers will be kept confidential. We are calling nationwide to ask questions about things that have been in the news and would like to include your opinions.

I'd like to ask a few questions of the youngest male age 18 years or older who is now at home?

[IF NO] May I ask a few questions of the youngest female age 18 years or older who is now at home?

CELL PHONE

Hello, my name is _____, I am calling for BR Interviewing, a national market research firm. We are not selling anything and will not be asking you for money, all your answers will be kept confidential. We are calling nationwide to

ask questions about things that have been in the news and would like to include your opinions.

If you are driving or doing anything that requires your full attention, I will need to call you back.

age_code.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| Under 18 | - | - |
| 18 or older | 100.0% | 100.0% |
| DK/RF | - | - |

region_code.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| [Northeast] | 18.7% | 17.2% |
| [South] | 37.4% | 37.0% |
| [Midwest] | 21.4% | 21.3% |
| [West] | 22.4% | 24.4% |

gender_code.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| [Male] | 49.0% | 50.3% |
| [Female] | 51.0% | 49.7% |

“For this brief interview, if you are completely unsure about your answer or have no feelings for an answer, you can say ‘I Don’t Know’.” [ENTER AS “DK”]

1. Which of the following do you see as the most important issue facing the country right now?

| | Total National | Total Millennial |
|--|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| Crime | 7.7% | 7.3% |
| Economy and Jobs | 33.2% | 31.0% |
| Education | 8.5% | 14.7% |
| Environment | 3.5% | 4.8% |
| Healthcare | 12.2% | 7.7% |
| Housing | 1.6% | 1.4% |
| Immigration | 8.5% | 8.2% |
| Values Issues [such as gay marriage, abortion, or death penalty] | 8.6% | 6.7% |
| Taxes | 3.5% | 3.5% |
| [Something Else/Other] | 5.4% | 4.1% |
| [DK] | 5.7% | 8.1% |
| [Refused] | 1.4% | 2.6% |

2. In the United States, do you feel things in K–12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| Right Direction | 24.0% | 24.7% |
| Wrong Track | 61.7% | 58.4% |
| [DK] | 13.1% | 16.0% |
| [Refused] | 1.1% | 0.9% |

3. How much do you think is spent per year on each student in our country's public schools? Your estimate (to the nearest thousand dollars) will represent the combined expenditures of local, state, and federal governments.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| Less than \$4,000 | 20.6% | 24.3% |
| \$4,001 - \$8,000 | 17.0% | 18.6% |
| \$8,001 - \$12,000 | 14.6% | 12.0% |
| \$12,001 - \$16,000 | 6.1% | 6.4% |
| Over \$16,000 | 13.6% | 12.7% |
| [DK] | 26.1% | 24.6% |
| [Refused] | 2.0% | 1.4% |

4a. Do you believe that public school funding in the United States is at a level that is...

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 501 | 258 |
| Too High | 14.5% | 7.8% |
| Too Low | 51.6% | 55.0% |
| About Right | 17.2% | 24.1% |
| [DK] | 15.6% | 12.0% |
| [Refused] | 1.1% | 1.1% |

4b. According to the most recent information available, on average **\$10,763** is being spent per year on each student attending public schools in the United States. Do you believe that public school funding in our country is at a level that is...

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 500 | 258 |
| Too High | 17.1% | 14.4% |
| Too Low | 37.9% | 37.2% |
| About Right | 22.8% | 29.3% |
| [DK] | 20.1% | 17.5% |
| [Refused] | 2.1% | 1.7% |

5. In thinking about the schools in your area, what grade would you give:

[GRADE OPTIONS: A, B, C, D, F, (Does Not Apply), or (DK)]

[RANDOMIZE 5A, 5B, 5C]

5a. Regular Public Schools (or District Schools)

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| A | 10.8% | 10.2% |
| B | 22.6% | 24.4% |
| C | 28.5% | 30.0% |
| D | 13.7% | 11.5% |
| F | 10.6% | 7.9% |
| [Does Not Apply] | 2.1% | 1.6% |
| [DK] | 11.7% | 14.4% |

5b. Charter Schools (or Public Charter Schools)

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| A | 9.0% | 10.1% |
| B | 27.3% | 31.4% |
| C | 15.9% | 13.8% |
| D | 5.8% | 2.2% |
| F | 3.9% | 3.3% |
| [Does Not Apply] | 10.2% | 8.7% |
| [DK] | 27.8% | 30.6% |

5c. Private Schools (or Independent Schools, Parochial Schools, Religious Schools)

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| A | 24.5% | 20.5% |
| B | 29.6% | 30.6% |
| C | 11.8% | 11.1% |
| D | 4.2% | 4.1% |
| F | 1.9% | 3.2% |
| [Does Not Apply] | 6.1% | 5.7% |
| [DK] | 21.9% | 24.8% |

**[IF NEEDED/REQUESTED, DEFINITION OF “CHARTER SCHOOL”:
“Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.”]**

6a. Split A. If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

| | Total National | Total Millennial |
|--|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 501 | 258 |
| Charter School [or Public Charter School] | 10.6% | 13.7% |
| Home School | 10.5% | 11.8% |
| Private School [or Independent School, Parochial School, Religious School] | 41.0% | 32.7% |
| Regular Public School [or District School] | 28.8% | 32.6% |
| [DK] | 7.8% | 8.1% |
| [Refused] | 1.3% | 1.1% |

**[IF NEEDED/REQUESTED, DEFINITION OF “CHARTER SCHOOL”:
“Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.”]**

6b. Split B. If it were your decision and you could select any type of school, and financial costs and transportation were of no concern, what type of school would you select in order to obtain the best education for your child?

| | Total National | Total Millennial |
|--|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 500 | 258 |
| Charter School [or Public Charter School] | 10.8% | 8.4% |
| Home School | 9.2% | 12.7% |
| Private School [or Independent School, Parochial School, Religious School] | 43.1% | 42.8% |
| Regular Public School [or District School] | 27.0% | 27.7% |
| [DK] | 9.0% | 7.6% |
| [Refused] | 0.9% | 0.9% |

**[IF NEEDED/REQUESTED, DEFINITION OF “CHARTER SCHOOL”:
 “Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.”]**

6a/b. Composite Average

| | Total National | Total Millennial |
|--|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| Charter School [or Public Charter School] | 10.7% | 11.0% |
| Home School | 9.8% | 12.2% |
| Private School [or Independent School, Parochial School, Religious School] | 42.0% | 37.8% |
| Regular Public School [or District School] | 27.9% | 30.2% |
| [DK] | 8.4% | 7.9% |
| [Refused] | 1.1% | 1.0% |

7. What is the most important characteristic or attribute that would cause you to choose a [INSERT SCHOOL TYPE FROM Q6] for your child? Please use one word, or a very short phrase.

[RECORD OPEN END, and CODE]

7_1. What is the most important characteristic or attribute that would cause you to choose a [INSERT SCHOOL TYPE FROM Q6] for your child? Please use one word, or a very short phrase.

| | Total National | Total Millennial |
|--|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 905 | 470 |
| <i>UNWEIGHTED BASE</i> | 919 | 467 |
| Class size/Student- Teacher ratio | 7.0% | 5.8% |
| Teachers/Better Teachers/ More professional | 8.1% | 6.8% |
| Better education/Quality | 13.6% | 11.5% |
| Religion/Religious reasons/Parochial | 3.2% | 0.4% |
| Discipline/Structure/ Consistency | 6.7% | 3.4% |
| Safety/Less drugs/ Violence/Bullying | 3.1% | 3.4% |
| Socialization/Social / Peers/Other kids/students | 4.9% | 6.8% |
| Morals/Values/Ethics | 4.3% | 2.1% |
| Freedom/Flexibility | 1.5% | 2.9% |
| Prefer/Positive mentions of Public schools | 0.6% | 1.0% |
| Cost/Tuition/ Affordability | 3.5% | 3.0% |
| Reputation | 1.2% | 0.9% |
| Environment/Culture/ Community | 1.9% | 2.0% |
| Parental Involvement | 2.2% | 2.4% |
| Teaching/Way they teach | 1.7% | 3.3% |
| Faculty/Staff/ Administration/ More professional ("Teacher" not mention) | 0.8% | 0.5% |
| Individual attention/One- on-One/ Customized | 7.8% | 8.9% |
| Diversity | 3.3% | 3.3% |
| Academics/Curriculum/ Courses (i.e. math, arts, etc.) | 3.9% | 3.4% |
| Variety | 0.5% | 0.3% |
| Convenience | 1.2% | 1.2% |
| Against Government involvement/ less government | 1.5% | 0.9% |
| Quality/Good/Excellent | 4.0% | 4.6% |
| Out-comes/Results (i.e. graduation, college-prep, success rate) | 1.8% | 1.7% |
| Location | 0.3% | 0.2% |

| | | |
|---|------|------|
| Someone I know/I have attended or worked at that school | 0.8% | 0.6% |
| Opportunities/Choices | 0.5% | 1.4% |
| School Resources/Funding | 3.1% | 3.6% |
| More Challenging/High standards/Integrity | 1.8% | 2.6% |
| Accountability/ Responsibility | 0.7% | 0.7% |
| More of a "Real life" environment | 0.9% | 2.6% |
| Extracurricular activities/After-school programs | 0.9% | 0.4% |
| Negative mentions of Public schools | 2.1% | 2.1% |
| Negative mentions of / Charter schools | *% | 0.2% |
| Negative mention of private/religious schools | 0.2% | 0.4% |
| Prefer/Positive mentions of Charter schools | 1.0% | 1.9% |
| Prefer/positive mentions of private/religious schools | 1.6% | 1.7% |
| Prefer/positive mentions of home schooling | 0.7% | 1.6% |
| No/None/Nothing | 3.2% | 6.3% |
| Other | 7.8% | 6.6% |
| Don't know/Refused | 2.5% | 2.6% |

7_2. What is the most important characteristic or attribute that would cause you to choose a [PUBLIC CHARTER SCHOOL FROM Q6] for your child? Please use one word, or a very short phrase.

| | Total National | Total Millennial |
|--|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | <i>110</i> | <i>54</i> |
| Class size/Student- Teacher ratio | 13.6% | 3.0% |
| Teachers/Better Teachers/ More professional | 10.5% | 3.9% |
| Better education/Quality | 12.1% | 15.7% |
| Religion/Religious reasons/Parochial | 1.1% | - |
| Discipline/Structure/ Consistency | 6.1% | 3.1% |
| Safety/Less drugs/ Violence/Bullying | 0.6% | 2.1% |
| Morals/Values/Ethics | 0.7% | 1.8% |
| Freedom/Flexibility | 2.8% | 4.9% |
| Cost/Tuition/ Affordability | 3.1% | 3.2% |
| Parental Involvement | 1.5% | - |
| Teaching/Way they teach | 4.6% | 7.1% |
| Faculty/Staff/ Administration/ More professional ("Teacher" not mention) | 0.8% | 4.0% |
| Individual attention/One- on-One/ Customized | 13.3% | 15.3% |
| Diversity | 1.4% | 1.0% |
| Academics/Curriculum/ Courses (i.e. math, arts, etc.) | 1.9% | 1.7% |

| | | |
|---|-------|-------|
| Against Government involvement/ less government | 1.6% | 2.2% |
| Quality/Good/Excellent | 5.1% | 5.4% |
| Out-comes/Results (i.e. graduation, college-prep, success rate) | 2.2% | 1.5% |
| Opportunities/Choices | - | 2.0% |
| School Resources/Funding | 5.6% | 10.3% |
| More Challenging/High standards/Integrity | 2.4% | 3.7% |
| Accountability/ Responsibility | 1.8% | 2.0% |
| More of a "Real life" environment | 1.1% | - |
| Negative mentions of Public schools | 3.3% | 3.4% |
| Negative mention of private/religious schools | 1.3% | 1.8% |
| Prefer/Positive mentions of Charter schools | 7.5% | 14.4% |
| Prefer/positive mentions of private/religious schools | 1.0% | 1.8% |
| No/None/Nothing | 3.4% | 5.0% |
| Other | 10.6% | 4.2% |
| Don't know/Refused | 2.8% | 2.0% |

7_3. What is the most important characteristic or attribute that would cause you to choose a [HOME SCHOOL FROM Q6] for your child? Please use one word, or a very short phrase.

| | Total National | Total Millennial |
|---|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 99 | 62 |
| Class size/Student- Teacher ratio | 2.5% | 1.4% |
| Teachers/Better Teachers/ More professional | 1.6% | 0.8% |
| Better education/Quality | 10.6% | 5.2% |
| Religion/Religious reasons/Parochial | 4.8% | - |
| Discipline/Structure/ Consistency | 7.2% | 1.9% |
| Safety/Less drugs/ Violence/Bullying | 12.9% | 14.1% |
| Socialization/Social / Peers/Other kids/students | 0.7% | - |
| Morals/Values/Ethics | 9.8% | 5.4% |
| Freedom/Flexibility | 2.7% | 11.5% |
| Cost/Tuition/ Affordability | - | 1.5% |
| Parental Involvement | 9.5% | 11.7% |
| Teaching/Way they teach | 0.3% | 1.7% |
| Individual attention/One- on-One/ Customized | 9.1% | 12.4% |
| Academics/Curriculum/ Courses (i.e. math, arts, etc.) | 7.2% | 4.4% |
| Convenience | 1.1% | 1.3% |
| Against Government involvement/ less government | 2.7% | - |

| | | |
|---|-------|-------|
| Quality/Good/Excellent | 0.9% | 1.3% |
| Out-comes/Results (i.e. graduation, college-prep, success rate) | 2.3% | - |
| More Challenging/High standards/Integrity | 0.3% | - |
| Accountability/ Responsibility | 0.5% | 1.8% |
| More of a "Real life" environment | 0.8% | - |
| Negative mentions of Public schools | - | 2.2% |
| Prefer/positive mentions of private/religious schools | 0.4% | - |
| Prefer/positive mentions of home schooling | 5.8% | 11.9% |
| No/None/Nothing | 2.3% | 6.0% |
| Other | 16.8% | 10.6% |
| Don't know/Refused | 0.8% | - |

7_4. What is the most important characteristic or attribute that would cause you to choose a [PRIVATE SCHOOL FROM Q6] for your child? Please use one word, or a very short phrase.

| | Total National | Total Millennial |
|--|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 429 | 194 |
| Class size/Student- Teacher ratio | 10.5% | 11.9% |
| Teachers/Better Teachers/ More professional | 9.5% | 9.5% |
| Better education/Quality | 17.7% | 18.4% |
| Religion/Religious reasons/Parochial | 5.5% | 1.0% |
| Discipline/Structure/ Consistency | 10.6% | 6.6% |
| Safety/Less drugs/ Violence/Bullying | 2.8% | 3.1% |
| Socialization/Social / Peers/Other kids/students | - | 0.6% |
| Morals/Values/Ethics | 5.6% | 2.8% |
| Freedom/Flexibility | 0.9% | 1.0% |
| Prefer/Positive mentions of Public schools | - | 1.1% |
| Cost/Tuition/ Affordability | 0.7% | 1.5% |
| Reputation | 0.5% | 1.2% |
| Environment/Culture/ Community | 2.3% | 2.1% |
| Parental Involvement | 1.9% | 2.0% |
| Teaching/Way they teach | 2.1% | 5.0% |
| Faculty/Staff/ Administration/ More professional ("Teacher" not mention) | 0.9% | - |
| Individual attention/One- on-One/ Customized | 10.6% | 11.6% |
| Diversity | 0.2% | - |
| Academics/Curriculum/ Courses (i.e. math, arts, etc.) | 4.3% | 5.1% |

| | | |
|---|------|------|
| Variety | 0.3% | 0.4% |
| Against Government involvement/ less government | 2.0% | 1.6% |
| Quality/Good/Excellent | 5.6% | 6.9% |
| Out-comes/Results (i.e. graduation, college-prep, success rate) | 1.8% | 3.5% |
| Opportunities/Choices | 0.5% | 1.3% |
| School Resources/Funding | 3.3% | 4.8% |
| More Challenging/High standards/Integrity | 3.0% | 5.3% |
| Accountability/ Responsibility | 0.9% | 0.6% |
| More of a "Real life" environment | 0.1% | - |
| Extracurricular activities/After-school programs | 0.6% | 1.0% |
| Negative mentions of Public schools | 3.6% | 3.3% |
| Prefer/Positive mentions of Charter schools | 0.1% | 0.4% |
| Prefer/positive mentions of private/religious schools | 3.1% | 3.5% |
| Prefer/positive mentions of home schooling | 0.2% | - |
| No/None/Nothing | 2.0% | 2.4% |
| Other | 4.4% | 4.3% |
| Don't know/Refused | 1.1% | 2.0% |

7_5. What is the most important characteristic or attribute that would cause you to choose a [REGULAR PUBLIC SCHOOL FROM Q6] for your child? Please use one word, or a very short phrase.

| | Total National | Total Millennial |
|--|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 281 | 157 |
| Class size/Student- Teacher ratio | 0.7% | 1.1% |
| Teachers/Better Teachers/ More professional | 7.3% | 6.8% |
| Better education/Quality | 9.2% | 3.8% |
| Discipline/Structure/ Consistency | 0.9% | - |
| Safety/Less drugs/ Violence/Bullying | 1.1% | - |
| Socialization/Social / Peers/Other kids/students | 15.7% | 19.9% |
| Morals/Values/Ethics | 1.6% | - |
| Freedom/Flexibility | 1.5% | 1.2% |
| Prefer/Positive mentions of Public schools | 1.9% | 1.6% |
| Cost/Tuition/ Affordability | 9.1% | 5.5% |
| Reputation | 3.0% | 1.1% |
| Environment/Culture/ Community | 2.8% | 3.5% |
| Parental Involvement | 0.3% | - |
| Teaching/Way they teach | 0.4% | 0.6% |

| | | |
|--|-------|-------|
| Faculty/Staff/ Administration/ More professional ("Teacher" not mention) | 0.8% | - |
| Individual attention/One- on-One/ Customized | 1.0% | 1.8% |
| Diversity | 10.0% | 9.6% |
| Academics/Curriculum/ Courses (i.e. math, arts, etc.) | 2.9% | 1.6% |
| Variety | 1.1% | 0.5% |
| Convenience | 3.6% | 3.2% |
| Against Government involvement/ less government | 0.2% | - |
| Quality/Good/Excellent | 2.3% | 2.8% |
| Out-comes/Results (i.e. graduation, college-prep, success rate) | 1.5% | 0.4% |
| Location | 1.0% | 0.7% |
| Someone I know/I have attended or worked at that school | 2.7% | 1.8% |
| Opportunities/Choices | 1.0% | 1.9% |
| School Resources/Funding | 3.0% | 1.2% |
| More Challenging/High standards/Integrity | 0.2% | - |
| More of a "Real life" environment | 2.2% | 7.7% |
| Extracurricular activities/After-school programs | 2.1% | - |
| Negative mentions of Public schools | 0.2% | - |
| Negative mentions of / Charter schools | 0.1% | 0.7% |
| Negative mention of private/religious schools | 0.3% | 0.5% |
| No/None/Nothing | 5.2% | 11.8% |
| Other | 8.5% | 8.7% |
| Don't know/Refused | 5.3% | 4.7% |

“For the remainder of this interview, if you are completely unsure about your answer or have no feelings for an answer, feel free to say “I Don’t Know”.”
[ENTER AS “DK”]

8. Based on what you know, or have heard from others... In general, do you favor or oppose “charter schools”? **[PROBE:]** Would you say strongly or somewhat favor/oppose?
[ALLOW “DK” OR “REFUSE” ON FIRST RESPONSE]

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| NET: FAVOR | 47.0% | 47.9% |
| Strongly Favor | 16.8% | 13.8% |

| | | |
|---|-------|-------|
| Somewhat Favor | 30.2% | 34.1% |
| NET: OPPOSE | 19.9% | 16.6% |
| Somewhat Oppose | 11.1% | 11.8% |
| Strongly Oppose | 8.8% | 4.9% |
| [Never Heard of Charter Schools, or DK] | 28.5% | 32.3% |
| [Refused] | 4.6% | 3.1% |
| MEAN | 2.2 | 2.1 |
| MEDIAN | 2.0 | 2.0 |

9. Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, do you favor or oppose charter schools? **[PROBE:]** Would you say strongly or somewhat favor/oppose?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| NET: FAVOR | 59.1% | 63.0% |
| Strongly Favor | 21.2% | 18.7% |
| Somewhat Favor | 37.9% | 44.3% |
| NET: OPPOSE | 23.3% | 18.9% |
| Somewhat Oppose | 13.1% | 13.3% |
| Strongly Oppose | 10.3% | 5.6% |
| [DK] | 15.1% | 16.3% |
| [Refused] | 2.4% | 1.8% |
| MEAN | 2.2 | 2.1 |
| MEDIAN | 2.0 | 2.0 |

10. Based on what you know, or have heard from others... In general, do you favor or oppose "school vouchers"? **[PROBE:]** Would you say strongly or somewhat favor/oppose?

[ALLOW "DK" OR "REFUSE" ON FIRST RESPONSE]

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| NET: FAVOR | 35.0% | 33.4% |

| | | |
|---|-------|-------|
| Strongly Favor | 18.1% | 13.9% |
| Somewhat Favor | 17.0% | 19.5% |
| NET: OPPOSE | 20.9% | 13.3% |
| Somewhat Oppose | 8.8% | 7.6% |
| Strongly Oppose | 12.1% | 5.7% |
| [Never Heard of School Vouchers, or DK] | 41.1% | 50.6% |
| [Refused] | 2.9% | 2.7% |
| MEAN | 2.3 | 2.1 |
| MEDIAN | 2.0 | 2.0 |

11a. A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a “school voucher” to pay partial or full tuition for the child’s school. In general, do you favor or oppose a school voucher system? **[PROBE:]** Would you say strongly or somewhat favor/oppose?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 337 | 178 |
| NET: FAVOR | 56.8% | 61.2% |
| Strongly Favor | 26.7% | 30.9% |
| Somewhat Favor | 30.1% | 30.3% |
| NET: OPPOSE | 28.3% | 23.2% |
| Somewhat Oppose | 12.7% | 10.7% |
| Strongly Oppose | 15.5% | 12.5% |
| [DK] | 13.6% | 14.0% |
| [Refused] | 1.4% | 1.6% |
| MEAN | 2.2 | 2.1 |
| MEDIAN | 2.0 | 2.0 |

11b. A school voucher system allows parents the option of sending their child to the private school of their choice, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a “school voucher” to pay partial or full tuition for the child’s private school. In general, do you favor or oppose a school voucher system? **[PROBE:]** Would you say strongly or somewhat favor/oppose?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 326 | 176 |
| NET: FAVOR | 60.1% | 63.0% |
| Strongly Favor | 29.0% | 29.1% |
| Somewhat Favor | 31.1% | 33.9% |
| NET: OPPOSE | 26.8% | 24.0% |
| Somewhat Oppose | 11.4% | 10.6% |
| Strongly Oppose | 15.4% | 13.4% |
| [DK] | 12.4% | 11.3% |
| [Refused] | 0.6% | 1.7% |
| MEAN | 2.2 | 2.1 |
| MEDIAN | 2.0 | 2.0 |

11c. A school voucher system allows parents the option of sending their child to the school of their choice. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a “school voucher” to pay partial or full tuition for the child’s school. In general, do you favor or oppose a school voucher system? **[PROBE:]** Would you say strongly or somewhat favor/oppose?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 338 | 162 |
| NET: FAVOR | 52.2% | 56.9% |
| Strongly Favor | 27.2% | 23.4% |
| Somewhat Favor | 25.1% | 33.5% |
| NET: OPPOSE | 29.9% | 23.2% |
| Somewhat Oppose | 11.5% | 14.7% |
| Strongly Oppose | 18.4% | 8.5% |
| [DK] | 15.7% | 18.3% |
| [Refused] | 2.1% | 1.5% |
| MEAN | 2.3 | 2.1 |
| MEDIAN | 2.0 | 2.0 |

11a-c. Composite Average

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| NET: FAVOR | 56.4% | 60.5% |
| Strongly Favor | 27.6% | 28.0% |
| Somewhat Favor | 28.8% | 32.5% |
| NET: OPPOSE | 28.3% | 23.4% |
| Somewhat Oppose | 11.9% | 11.9% |
| Strongly Oppose | 16.4% | 11.6% |
| [DK] | 13.9% | 14.4% |
| [Refused] | 1.4% | 1.6% |
| MEAN | 2.2 | 2.1 |
| MEDIAN | 2.0 | 2.0 |

12. Thinking ahead to the next election, if a candidate for Governor, State Senator, or State Representative supports school vouchers, would that make you more likely to vote for him or her, less likely, or make no difference whatsoever in your voting?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| More Likely | 25.9% | 25.9% |
| Less Likely | 15.4% | 11.4% |
| No Difference | 45.3% | 49.7% |
| [DK] | 11.2% | 11.2% |
| [Refused] | 2.2% | 1.8% |

13a. An "education savings account" in K–12 education – often called an ESA – allows parents to take their child out of a public district or charter school, and receive a payment into a government-authorized debit account with restricted, but multiple uses. Parents can then use these funds to pay for private school tuition, tutoring, online education programs, special needs therapies, or save for future college expenses. In general, do you favor or oppose an ESA system? **[PROBE:]** Would you say strongly or somewhat favor/oppose?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 567 | 448 |
| NET: FAVOR | 47.1% | 54.6% |
| Strongly Favor | 21.8% | 23.8% |
| Somewhat Favor | 25.3% | 30.7% |
| NET: OPPOSE | 28.1% | 21.8% |
| Somewhat Oppose | 14.0% | 13.7% |
| Strongly Oppose | 14.1% | 8.2% |
| [DK] | 22.1% | 21.1% |
| [Refused] | 2.7% | 2.5% |
| MEAN | 2.3 | 2.1 |
| MEDIAN | 2.0 | 2.0 |

13b. An "education savings account" in K–12 education – **often called an ESA** – allows parents to take their child out of a public district or charter school, and receive a payment into a government-authorized savings account with restricted, but multiple uses. Parents can then use these funds to pay for private school tuition, tutoring, online education programs, special needs therapies, or save for future college expenses. In general, do you favor or oppose an education savings account system? **[PROBE:]** Would you say strongly or somewhat favor/oppose?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 434 | 68 |
| NET: FAVOR | 52.3% | 70.6% |
| Strongly Favor | 27.2% | 36.6% |
| Somewhat Favor | 25.2% | 34.0% |
| NET: OPPOSE | 24.4% | 14.6% |
| Somewhat Oppose | 8.5% | 6.6% |
| Strongly Oppose | 15.9% | 8.0% |
| [DK] | 21.4% | 11.7% |
| [Refused] | 1.9% | 3.1% |

| | | |
|--------|-----|-----|
| MEAN | 2.2 | 1.8 |
| MEDIAN | 2.0 | 2.0 |

13a/b. Composite Average

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| NET: FAVOR | 49.4% | 56.9% |
| Strongly Favor | 24.2% | 25.7% |
| Somewhat Favor | 25.3% | 31.2% |
| NET: OPPOSE | 26.5% | 20.8% |
| Somewhat Oppose | 11.6% | 12.7% |
| Strongly Oppose | 14.9% | 8.1% |
| [DK] | 21.8% | 19.8% |
| [Refused] | 2.3% | 2.6% |
| MEAN | 2.2 | 2.0 |
| MEDIAN | 2.0 | 2.0 |

14a. (If Q13a-b = “Strongly Favor” or “Somewhat Favor”)

What is the most important reason you say you **favor ESAs**? Is your main reason that such a system provides...

| | Total National | Total Millennial |
|---|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 365 | 198 |
| <i>UNWEIGHTED BASE</i> | 350 | 200 |
| Access to Religious Schools | 9.8% | 5.0% |
| Access to Safer Schools | 7.0% | 8.0% |
| Access to Schools Having Better Academics | 25.7% | 18.6% |
| Access to Schools Providing More Individual Attention | 17.3% | 28.3% |
| More Freedom and Flexibility for Parents | 32.5% | 31.9% |
| [Something Else/Other] | 4.9% | 4.0% |
| [DK] | 2.6% | 3.6% |
| [Refused] | 0.2% | 0.6% |

[IF NEEDED/REQUESTED, REMINDER DEFINITION OF “ESA”: An ESA allows parents to take their child out of a public district or charter school, and receive a payment into a government-authorized debit account with restricted, but multiple uses. Parents can then use these funds to pay for private school tuition, tutoring, online education programs, special needs therapies, or save for future college expenses.]

14b. (If Q13a-b = “Strongly Oppose” or “Somewhat Oppose”)
 What is the most important reason you say you **oppose ESAs**? Is your main reason that such a system would...

| | Total National | Total Millennial |
|---|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 193 | 73 |
| <i>UNWEIGHTED BASE</i> | 212 | 75 |
| Benefit Unaccountable Private Schools | 5.6% | 14.6% |
| Cause Fraudulent Behavior | 28.2% | 26.1% |
| Cause Student Transportation Problems | 3.7% | 6.1% |
| Divert Funding Away from Public Schools | 41.3% | 25.4% |
| Send Funding to Religious Schools | 4.9% | 7.3% |
| [Something Else/Other] | 9.0% | 13.1% |
| [DK] | 5.3% | 6.0% |
| [Refused] | 2.1% | 1.5% |

[IF NEEDED/REQUESTED, REMINDER DEFINITION OF “ESA”: An ESA allows parents to take their child out of a public district or charter school, and receive a payment into a government-authorized debit account with restricted, but multiple uses. Parents can then use these funds to pay for private school tuition, tutoring, online education programs, special needs therapies, or save for future college expenses.]

15a. Some people believe that ESAs should be available to all families, regardless of incomes and special needs. Do you agree or disagree with that statement? **[PROBE:]** Would you say strongly or somewhat agree/disagree?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 501 | 258 |
| NET: AGREE | 56.1% | 54.7% |
| Strongly Agree | 30.2% | 31.2% |

| | | |
|-------------------|-------|-------|
| Somewhat Agree | 25.8% | 23.4% |
| NET: DISAGREE | 23.8% | 25.4% |
| Somewhat Disagree | 10.1% | 12.7% |
| Strongly Disagree | 13.7% | 12.7% |
| [DK] | 18.2% | 18.3% |
| [Refused] | 1.9% | 1.7% |
| MEAN | 2.1 | 2.1 |
| MEDIAN | 2.0 | 2.0 |

[IF NEEDED/REQUESTED, REMINDER DEFINITION OF “ESA”: An ESA allows parents to take their child out of a public district or charter school, and receive a payment into a government-authorized debit account with restricted, but multiple uses. Parents can then use these funds to pay for private school tuition, tutoring, online education programs, special needs therapies, or save for future college expenses.]

15b. Some people believe that **ESAs** should only be available to families based on financial need. Do you agree or disagree with that statement? **[PROBE:]** Would you say strongly or somewhat agree/disagree?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 500 | 258 |
| NET: AGREE | 36.2% | 42.1% |
| Strongly Agree | 18.6% | 17.9% |
| Somewhat Agree | 17.6% | 24.3% |
| NET: DISAGREE | 44.9% | 36.2% |
| Somewhat Disagree | 17.0% | 17.4% |
| Strongly Disagree | 27.9% | 18.9% |
| [DK] | 15.5% | 17.2% |
| [Refused] | 3.4% | 4.5% |
| MEAN | 2.7 | 2.5 |
| MEDIAN | 3.0 | 2.0 |

[IF NEEDED/REQUESTED, REMINDER DEFINITION OF “ESA”: An ESA allows parents to take their child out of a public district or charter school, and receive a payment into a government-authorized debit account with restricted, but multiple uses. Parents can then use these funds to pay for private school tuition, tutoring, online education programs, special needs therapies, or save for future college expenses.]

16. Thinking ahead to the next election, if a candidate for Governor, State Senator, or State Representative supports ESAs, would that make you more likely to vote for him or her, less likely, or make no difference whatsoever in your voting?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| More Likely | 24.9% | 28.3% |
| Less Likely | 15.4% | 7.6% |
| No Difference | 46.2% | 48.7% |
| [DK] | 11.9% | 13.6% |
| [Refused] | 1.6% | 1.8% |

[IF NEEDED/REQUESTED, REMINDER DEFINITION OF “ESA”: An ESA allows parents to take their child out of a public district or charter school, and receive a payment into a government-authorized debit account with restricted, but multiple uses. Parents can then use these funds to pay for private school tuition, tutoring, online education programs, special needs therapies, or save for future college expenses.]

17a. A tax credit allows an individual or business to reduce the final amount of a tax owed to government. In a tax-credit scholarship system, a state government gives tax credits to individuals or businesses if they contribute money to nonprofit organizations that distribute school scholarships. A nonprofit organization gives a scholarship to a qualifying student who would like to enroll in a school of their choice, whether that school is public or private, including both religious and non-religious schools. The student’s parent then uses the scholarship to pay partial or full tuition for the chosen school. In general, do you favor or oppose a tax-credit scholarship system? **[PROBE:]** Would you say strongly or somewhat favor/oppose?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 337 | 178 |
| NET: FAVOR | 58.1% | 63.5% |
| Strongly Favor | 25.3% | 22.1% |
| Somewhat Favor | 32.7% | 41.4% |
| NET: OPPOSE | 19.1% | 15.2% |
| Somewhat Oppose | 9.9% | 7.8% |
| Strongly Oppose | 9.2% | 7.3% |
| [DK] | 21.1% | 19.3% |

| | | |
|-----------|------|------|
| [Refused] | 1.7% | 2.0% |
| MEAN | 2.0 | 2.0 |
| MEDIAN | 2.0 | 2.0 |

17b. A tax credit allows an individual or business to reduce the final amount of a tax owed to government. In a tax-credit scholarship system, a state government gives tax credits to individuals or businesses if they contribute money to nonprofit organizations that distribute private school scholarships. A nonprofit organization gives a scholarship to a qualifying student who would like to enroll in a private school of their choice, including both religious and non-religious schools. The student's parent then uses the scholarship to pay partial or full tuition for the chosen private school. In general, do you favor or oppose a tax-credit scholarship system? **[PROBE:]** Would you say strongly or somewhat favor/oppose?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 326 | 176 |
| NET: FAVOR | 53.4% | 63.8% |
| Strongly Favor | 20.9% | 23.9% |
| Somewhat Favor | 32.6% | 40.0% |
| NET: OPPOSE | 25.0% | 18.4% |
| Somewhat Oppose | 12.8% | 10.0% |
| Strongly Oppose | 12.2% | 8.4% |
| [DK] | 20.0% | 16.0% |
| [Refused] | 1.6% | 1.8% |
| MEAN | 2.2 | 2.0 |
| MEDIAN | 2.0 | 2.0 |

17c. A tax credit allows an individual or business to reduce the final amount of a tax owed to government. In a tax-credit scholarship system, a state government gives tax credits to individuals or businesses if they contribute money to nonprofit organizations that distribute school scholarships. A nonprofit organization gives a scholarship to a qualifying student who would like to enroll in a school of their choice. The student's parent then uses the scholarship to pay partial or full tuition for the chosen school. In general, do you favor or oppose a tax-credit scholarship system? **[PROBE:]** Would you say strongly or somewhat favor/oppose?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 338 | 162 |

| | | |
|-----------------|-------|-------|
| NET: FAVOR | 53.1% | 61.7% |
| Strongly Favor | 28.5% | 31.9% |
| Somewhat Favor | 24.6% | 29.8% |
| NET: OPPOSE | 24.5% | 16.0% |
| Somewhat Oppose | 13.4% | 12.4% |
| Strongly Oppose | 11.1% | 3.6% |
| [DK] | 21.5% | 20.8% |
| [Refused] | 0.9% | 1.6% |
| MEAN | 2.1 | 1.8 |
| MEDIAN | 2.0 | 2.0 |

17a-c. Composite Average

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | <i>1001</i> | <i>516</i> |
| <i>UNWEIGHTED BASE</i> | <i>1001</i> | <i>516</i> |
| NET: FAVOR | 54.9% | 63.1% |
| Strongly Favor | 24.9% | 25.7% |
| Somewhat Favor | 30.0% | 37.4% |
| NET: OPPOSE | 22.9% | 16.5% |
| Somewhat Oppose | 12.0% | 10.0% |
| Strongly Oppose | 10.9% | 6.5% |
| [DK] | 20.8% | 18.6% |
| [Refused] | 1.4% | 1.8% |
| MEAN | 2.1 | 2.0 |
| MEDIAN | 2.0 | 2.0 |

“Now we have some questions about a couple other education issues in the news.”

18. When thinking about standardized assessments and tests... How much time do you think a typical American student spends in a school year on preparing for standardized tests and taking these tests? Your estimate, in school days, will reflect total time for the state test and any additional standardized tests administered by the district or school.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| 5 or Less School Days | 14.7% | 13.1% |
| 6 to 10 School Days | 14.0% | 14.8% |
| 11 to 15 School Days | 11.7% | 13.1% |
| 16 or More School Days | 35.1% | 38.6% |
| [DK] | 22.8% | 18.8% |
| [Refused] | 1.7% | 1.5% |

19. Do you believe the amount of time spent on standardized testing in American schools is...

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| Too High | 38.9% | 43.7% |
| Too Low | 18.1% | 14.8% |
| About Right | 23.7% | 25.6% |
| [DK] | 18.1% | 14.1% |
| [Refused] | 1.2% | 1.8% |

20. Are you currently the parent or guardian of a child, who lives with you, and who is enrolled in any grade from Kindergarten through High School? If you have a child who will be in Kindergarten next school year, that qualifies as a "Yes". Please select the answer that best fits your current situation.

[CALLER NOTE: IF CHILD IS CURRENTLY ENROLLED OR ENTERING KINDERGARTEN IN THE UPCOMING SCHOOL YEAR, ENTER "YES"]

| | Total National | Total Millennial |
|---|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| Yes | 25.7% | 22.9% |
| No, My Oldest [Or Only Child] Is Not Yet In School | 4.7% | 8.1% |
| No, My Youngest [Or Only] Child Is Past High School Age | 16.7% | 1.7% |
| No, I Am Not The Parent or Guardian Of Any Child | 49.5% | 62.6% |
| [DK] | 2.9% | 3.6% |
| [Refused] | 0.5% | 1.1% |

[IF Q20 = 2, 4, 5, 6, THEN SKIP TO Q27]

21. (ASK IF Q20 = 1, 3) How many of your children have ever attended a:

21a. Regular Public School (or District School)

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| 0 | 12.8% | 17.1% |
| 1 | 27.8% | 40.2% |
| 2 | 31.2% | 29.1% |
| 3 | 14.7% | 8.5% |
| 4 | 6.9% | 0.6% |
| 5 | 2.9% | 1.6% |
| 6 | 2.0% | 1.6% |
| 7 | 0.6% | - |
| 8 | 0.2% | - |
| 11 | 0.1% | - |
| Refused | 0.8% | 1.4% |
| MEAN | 2.0 | 1.5 |
| MEDIAN | 2.0 | 1.0 |

21b. Public Charter School

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| 0 | 89.8% | 82.6% |
| 1 | 5.9% | 11.9% |
| 2 | 2.8% | 2.0% |
| 4 | 0.3% | - |
| 5 | 0.1% | 0.6% |
| 7 | 0.3% | 0.9% |
| 8 | - | 0.7% |
| Refused | 0.8% | 1.4% |
| MEAN | 0.2 | 0.3 |
| MEDIAN | 0.0 | 0.0 |

21c. Private School (or Independent School, Parochial School, or Religious School)

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| 0 | 74.7% | 84.0% |
| 1 | 9.7% | 5.9% |
| 2 | 8.0% | 4.2% |
| 3 | 3.5% | 2.3% |
| 4 | 1.5% | 1.5% |
| 5 | 0.8% | - |
| 6 | 0.6% | - |
| 7 | 0.3% | 0.9% |
| Refused | 0.8% | 1.4% |
| MEAN | 0.5 | 0.3 |
| MEDIAN | 0.0 | 0.0 |

21d. How many children have been homeschooled?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| 0 | 90.3% | 85.4% |
| 1 | 3.4% | 5.4% |
| 2 | 2.5% | 1.9% |
| 3 | 1.4% | 2.9% |
| 4 | 0.9% | - |
| 5 | - | 0.6% |
| 6 | 0.2% | - |
| 7 | 0.3% | 0.9% |
| 8 | - | 0.7% |
| Refused | 1.0% | 2.1% |
| MEAN | 0.2 | 0.3 |
| MEDIAN | 0.0 | 0.0 |

22. (ASK IF Q20 = 1, 3) Now reflecting on how you have guided your child’s (or children’s) K–12 education experience... Have you ever changed your child’s school over the summer or during the school year?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| Yes | 36.9% | 36.7% |
| No | 61.8% | 62.0% |
| [DK] | 0.9% | 1.4% |
| [Refused] | 0.4% | - |

[IF “I CAN’T REMEMBER” (OR SIMILAR), PROBE ONCE. IF STILL “I CAN’T REMEMBER” (OR SIMILAR), ENTER AS “DK”]

[IF Q22 = 2, 3, 4, THEN SKIP TO Q25]

23. (ASK IF Q22 = 1) Please tell me why you changed schools. Have you...

| | Total National | Total Millennial |
|--|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 157 | 46 |
| <i>UNWEIGHTED BASE</i> | 161 | 49 |
| Changed schools because the child was transitioning from elementary school to middle school, or middle school to high school | 24.3% | 24.7% |
| Changed schools because of some other important reason | 84.5% | 74.4% |
| [DK] | 2.3% | 6.1% |
| [Refused] | - | - |

[IF “I CAN’T REMEMBER” (OR SIMILAR), PROBE ONCE. IF STILL “I CAN’T REMEMBER” (OR SIMILAR), ENTER AS “DK”]

[IF Q23 =1 AND 2, OR IF Q23=2 ONLY, ASK Q24]

[IF Q23 = 1 ONLY, 3 ONLY, OR 4 ONLY, THEN SKIP TO Q25]

24. (ASK IF Q23 = 2) In a few words, or in a short phrase, please describe the most important reason why you changed your child’s school over the summer or during the school year? This would be a reason other than transitioning from elementary school to middle school, or middle school to high school.

| | Total National | Total Millennial |
|--|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 132 | 35 |
| <i>UNWEIGHTED BASE</i> | 138 | 37 |
| Moved | 36.2% | 29.5% |
| Needed better education/ more opportunities | 20.0% | 20.6% |
| Needed more one on one education/personalized | 8.8% | 11.7% |
| Didn't like teachers/ staff/curriculum | 13.7% | 8.3% |
| Preferred other schooling type/moved out of public | 10.5% | 2.6% |
| Too expensive | 1.4% | - |
| Nothing | 2.4% | 14.0% |
| Other | 9.8% | 13.4% |
| Don't know/refused | 0.5% | - |

25. (ASK IF Q20 = 1, 3) In a moment I am going to read a few statements.

Please say “**YES**” or “**NO**” if you have ever done any of the following things to support your child’s K–12 education:

25_1. Changed your job - Please say "YES" or "NO" if you have ever done this to support your child's K–12 education:

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 13.9% | 17.7% |
| NO | 84.3% | 80.9% |
| [DK] | 1.4% | 0.8% |

| | | |
|-----------|------|------|
| [Refused] | 0.3% | 0.6% |
|-----------|------|------|

25_2. Moved your home closer to a child's school - Please say "YES" or "NO" if you have ever done this to support your child's K–12 education:

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 16.6% | 26.4% |
| NO | 82.2% | 73.6% |
| [DK] | 1.0% | - |
| [Refused] | 0.2% | - |

25_3. Taken on a part-time or other job for additional income - Please say "YES" or "NO" if you have ever done this to support your child's K–12 education:

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 20.9% | 31.9% |
| NO | 78.2% | 68.1% |
| [DK] | 0.8% | - |
| [Refused] | 0.1% | - |

25_4. Taken out a new loan - Please say "YES" or "NO" if you have ever done this to support your child's K-12 education:

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 10.6% | 11.4% |
| NO | 87.6% | 87.2% |
| [DK] | 1.6% | 1.4% |
| [Refused] | 0.1% | - |

26. (ASK IF Q20 = 1, 3) Have you ever done any of the following things to support your child's K–12 education for at least four months of a school year?

Please say “**YES**” or “**NO**”:

26_1. Have a family member or friend help LOOK AFTER a child - Have you ever done this to support your child's K–12 education for at least four months of a school year?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 49.2% | 57.5% |
| NO | 50.3% | 41.2% |
| [DK] | 0.4% | 1.3% |
| [Refused] | - | - |

26_2. Have a family member or friend help TRANSPORT a child - Have you ever done this to support your child's K–12 education for at least four months of a school year?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 46.5% | 54.6% |
| NO | 52.6% | 42.8% |
| [DK] | 0.9% | 2.6% |
| [Refused] | - | - |

26_3. Helped with homework at least one night per week - Have you ever done this to support your child's K–12 education for at least four months of a school year?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 84.8% | 77.1% |
| NO | 13.5% | 20.2% |
| [DK] | 1.6% | 2.7% |
| [Refused] | - | - |

26_4. Paid for before or after care services for a child - Have you ever done this to support your child's K–12 education for at least four months of a school year?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 34.7% | 39.4% |
| NO | 64.8% | 59.1% |
| [DK] | 0.5% | 1.5% |
| [Refused] | - | - |

26_5. Paid for transporting your child to/from school - Have you ever done this to support your child's K–12 education for at least four months of a school year?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 15.2% | 29.5% |
| NO | 84.1% | 69.2% |
| [DK] | 0.5% | 0.7% |
| [Refused] | 0.2% | 0.6% |

26_6. Paid for tutoring - Have you ever done this to support your child's K–12 education for at least four months of a school year?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 22.4% | 19.6% |
| NO | 76.4% | 77.7% |
| [DK] | 1.3% | 2.7% |
| [Refused] | - | - |

26_7. Significantly changed your daily routine - Have you ever done this to support your child's K–12 education for at least four months of a school year?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 37.9% | 41.0% |
| NO | 61.0% | 55.8% |
| [DK] | 1.1% | 3.3% |
| [Refused] | - | - |

26_8. Transported your child to or from school - Have you ever done this to support your child's K–12 education for at least four months of a school year?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 424 | 127 |
| <i>UNWEIGHTED BASE</i> | 440 | 133 |
| YES | 74.2% | 67.9% |
| NO | 24.6% | 27.5% |
| [DK] | 1.3% | 4.6% |
| [Refused] | - | - |

“Now the following questions should be pretty quick, and for statistical purposes only...”

27. Generally speaking, do you usually consider yourself a Republican, a Democrat, an Independent, or something else?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| Democrat | 32.9% | 32.8% |
| Republican | 26.4% | 21.1% |
| Independent | 25.0% | 28.7% |
| [Libertarian] | 1.1% | 1.1% |

| | | |
|-----------|------|------|
| [Other] | 7.6% | 7.8% |
| [DK] | 4.6% | 6.0% |
| [Refused] | 2.4% | 2.5% |

28. How would you best describe where you live?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | <i>1001</i> | <i>516</i> |
| <i>UNWEIGHTED BASE</i> | <i>1001</i> | <i>516</i> |
| Urban | 22.6% | 24.6% |
| Suburban | 39.6% | 44.3% |
| Small Town | 19.6% | 17.2% |
| Rural | 16.5% | 11.8% |
| [DK] | 1.1% | 1.7% |
| [Refused] | 0.7% | 0.3% |

29. What is your age?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | <i>1001</i> | <i>516</i> |
| <i>UNWEIGHTED BASE</i> | <i>1001</i> | <i>516</i> |
| NET: 18 - 34 | 31.5% | 96.4% |
| 18 - 24 | 13.4% | 42.5% |
| 25 - 34 | 18.1% | 54.0% |
| NET: 35 - 54 | 36.1% | 3.6% |
| 35 - 44 | 17.5% | 3.6% |
| 45 - 54 | 18.6% | - |
| NET: 55+ | 31.4% | - |
| 55 - 64 | 15.1% | - |
| 65+ | 16.3% | - |
| REFUSED | 1.0% | - |
| MEAN | 45.8 | 26.3 |
| MEDIAN | 45.0 | 26.0 |

age2_code.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| 18 - 24 | 13.4% | 42.5% |
| 25 - 29 | 9.4% | 29.1% |
| 30 - 34 | 8.7% | 24.9% |
| 35+ | 67.5% | 3.6% |
| REFUSED | 1.0% | - |

age3_code.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| 18 - 24 | 13.4% | 42.5% |
| 25 - 35 | 20.4% | 57.5% |
| 36 - 44 | 15.1% | - |
| 45 - 54 | 18.6% | - |
| 55 - 64 | 15.1% | - |
| 65+ | 16.3% | - |
| REFUSED | 1.0% | - |

age4_code.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| 18 - 24 | 13.4% | 42.5% |
| 25 - 29 | 9.4% | 29.1% |
| 30 - 35 | 11.0% | 28.4% |
| 36+ | 65.1% | - |
| REFUSED | 1.0% | - |

millennial_code.

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| MILLENNIAL | 33.9% | 100.0% |
| NON-MILLENNIAL | 66.1% | - |

30. Are you, yourself, of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

| | Total National | Total Millennial |
|------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| Yes | 15.3% | 19.3% |
| No | 84.0% | 80.6% |
| [DK] | 0.1% | 0.1% |
| [Refused] | 0.5% | - |

31. Which of the following best describes your race?

| | Total National | Total Millennial |
|--------------------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| Asian [or Pacific Islander] | 5.1% | 5.7% |
| Black [or African American] | 11.9% | 13.7% |
| Mixed Race | 3.4% | 4.4% |
| Native American [or American Indian] | 1.6% | 1.5% |
| White | 73.6% | 70.3% |
| [Other]: | 3.2% | 3.8% |
| [DK] | 0.3% | 0.2% |
| [Refused] | 1.0% | 0.4% |

32. What is the last grade or class that you completed in school?

| | Total National | Total Millennial |
|---|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| NET: LESS THAN HS | 4.2% | 3.1% |
| 8th Grade or Less | 1.1% | 0.2% |
| Some High School [Grades 9-11] | 3.1% | 3.0% |
| High school Graduate [Grade 12 or GED Certificate] | 23.1% | 23.6% |
| NET: SOME COLLEGE | 33.1% | 38.5% |
| Technical, Trade, or Vocational School [AFTER High School] | 5.9% | 5.4% |
| Some College [Associate's Degree, No 4-Yr Degree] | 27.2% | 33.1% |
| NET: COLLEGE GRAD OR MORE | 39.0% | 34.0% |
| College Graduate [Bachelor's Degree., or Other 4-Yr Degree] | 25.0% | 27.6% |
| Post-Graduate Training or Professional Schooling After College [e.g., Toward a Master's Degree or Ph.D.; Law or Medical School] | 13.9% | 6.4% |
| [DK] | 0.2% | 0.4% |
| [Refused] | 0.5% | 0.3% |

33. Please stop me when I read the category that best describes your current annual household income, before taxes?

| | Total National | Total Millennial |
|-------------------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 1001 | 516 |
| <i>UNWEIGHTED BASE</i> | 1001 | 516 |
| NET: LESS THAN \$40,000 | 31.5% | 34.7% |
| Less than \$20,000 | 14.8% | 13.4% |
| \$20,000 to less than \$40,000 | 16.7% | 21.3% |
| NET: \$40,000 to less than \$80,000 | 32.4% | 37.7% |
| \$40,000 to less than \$60,000 | 16.0% | 20.3% |
| \$60,000 to less than \$80,000 | 16.4% | 17.5% |
| NET: \$80,000 OR MORE | 27.8% | 21.7% |
| \$80,000 to less than \$100,000 | 10.9% | 10.5% |
| \$100,000 to less than \$150,000 | 9.1% | 7.8% |
| \$150,000 or more | 7.8% | 3.4% |
| DK | 1.9% | 2.7% |
| Refused | 6.4% | 3.3% |

LL1. Now thinking about your phone usage, do you have a working cell phone?

| | Total National | Total Millennial |
|-----------------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 429 | 175 |
| <i>UNWEIGHTED BASE</i> | 500 | 177 |
| Yes | 68.1% | 86.1% |
| No | 29.1% | 12.5% |
| [DO NOT READ] DON'T KNOW/ REFUSED | 2.9% | 1.4% |

LL2. Does someone else in your household have a working cell phone?

| | Total National | Total Millennial |
|-----------------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 137 | 24 |
| <i>UNWEIGHTED BASE</i> | 92 | 23 |
| Yes | 17.2% | 41.5% |
| No | 75.2% | 48.3% |
| [DO NOT READ] DON'T KNOW/ REFUSED | 7.6% | 10.1% |

CC. Now thinking about your phone usage, do you have a working home phone?

| | Total National | Total Millennial |
|-----------------------------------|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 571 | 340 |
| <i>UNWEIGHTED BASE</i> | 501 | 339 |
| Yes | 28.1% | 32.6% |
| No | 71.3% | 67.1% |
| [DO NOT READ] DON'T KNOW/ REFUSED | 0.6% | 0.3% |

PP. Of all the phone calls you and your household receive, are...?

| | Total National | Total Millennial |
|---|----------------|------------------|
| <i>TOTAL ANSWERING</i> | 476 | 272 |
| <i>UNWEIGHTED BASE</i> | 627 | 270 |
| All or most calls received on your cell phone | 40.9% | 49.7% |

| | | |
|--|-------|-------|
| Some calls received on your cell phone and some on your home phone, or | 37.2% | 33.2% |
| Very few or no calls received on your cell phone? | 21.7% | 16.7% |
| [DO NOT READ] DON'T KNOW/ REFUSED | 0.2% | 0.4% |

[PLEASE MAKE THE FOLLOWING TEXT AVAILABLE TO INTERVIEWERS ANYTIME A RESPONDENT ASKS ABOUT THE NATURE OF THE SURVEY SPONSOR OR FRIEDMAN FOUNDATION]

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