Survey Profile

Title: New Hampshire K–12 & School Choice Survey
Survey Sponsor & Developer: EdChoice
Survey Data Collection & Quality Control: Braun Research, Inc.
Interview Dates: March 15 to 23, 2017
Interview Method: Live Telephone | 40% landline and 60% cell phone
Interview Length: 15 minutes (average)
Language(s): English
Sample Frame: New Hampshire Registered Voters
Sampling Method: Dual Frame; Probability Sampling; Random Digit Dial (RDD)
Sample Size: Statewide Sample, N = 601
Margin of Error: Statewide Sample = ± 4.0 percentage points
Response Rates (RR) using AAPOR RR3: Landline = 3.0%; Cell Phone = 4.9%
Weighting? Yes (Age, Gender, Race, Ethnicity, Gender, County, Community Type, Party ID)
Oversampling? No

EdChoice is the survey’s sole sponsor and developer.

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The authors are responsible for overall polling design; question wording and ordering; this paper’s analysis, charts, and writing; and any unintentional errors or misrepresentations.