



BLACK PARENTS AND K-12 EDUCATION

A National Polling Brief

JULY 2021

KEY FINDINGS

1. Black parents continue to be more comfortable with their children returning to in-person learning. However, their comfort levels still lag behind those of both White and Hispanic parents.
2. Black parents experienced a large increase in vaccine willingness for themselves this month. Although they remain split when thinking about vaccinating their own children, similar to White parents.
3. School parents generally agree with positive statements about diversity and inclusivity when thinking about their schools. But Black parents are less likely than White or Hispanic parents to believe schools both treat all students equally and show respect for all student's beliefs.
4. Black parents' interest and participation in learning pods remained stable this month. Nearly one-third expressed interest or participation. Tutoring interest and participation declined by nine points (to 46%).
5. Both Black and Hispanic parents are more likely than White parents to prefer schooling take place at home in some capacity. Two-fifths of Black parents signaled they would like schooling at home three or more days per week after the pandemic.
6. Black parents continue to be much more likely to support education savings accounts (ESAs), public charter schools, and school vouchers than oppose them. A trend that has persisted throughout the first half of the year.

AGENDA

COVID-19 AND SCHOOLING

PERSONALIZED LEARNING

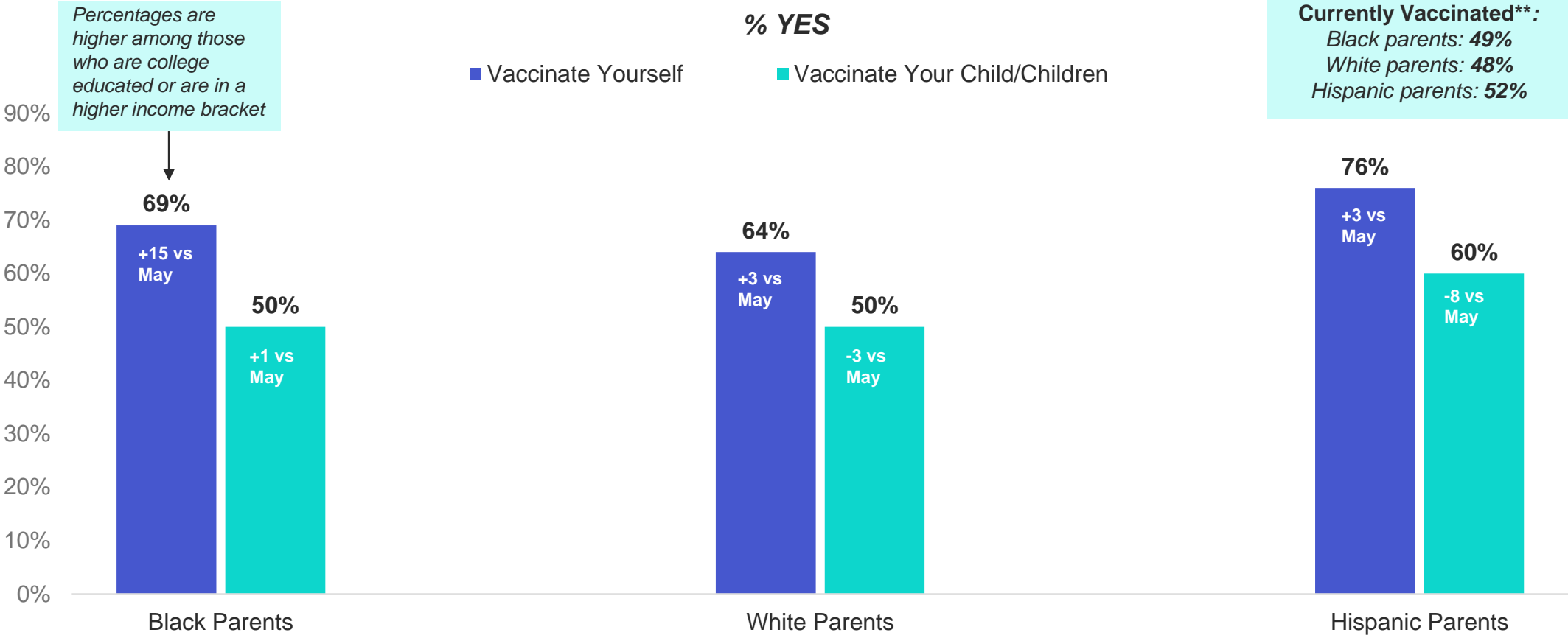
SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS



Black parents were much more likely to say they have/would vaccinate themselves in June. Although they are still split on their willingness to vaccinate their children, similar to White parents

Now that an FDA (Food and Drug Administration) approved vaccine to prevent COVID-19 is available for you/your children, have/will you get/get your children vaccinated?



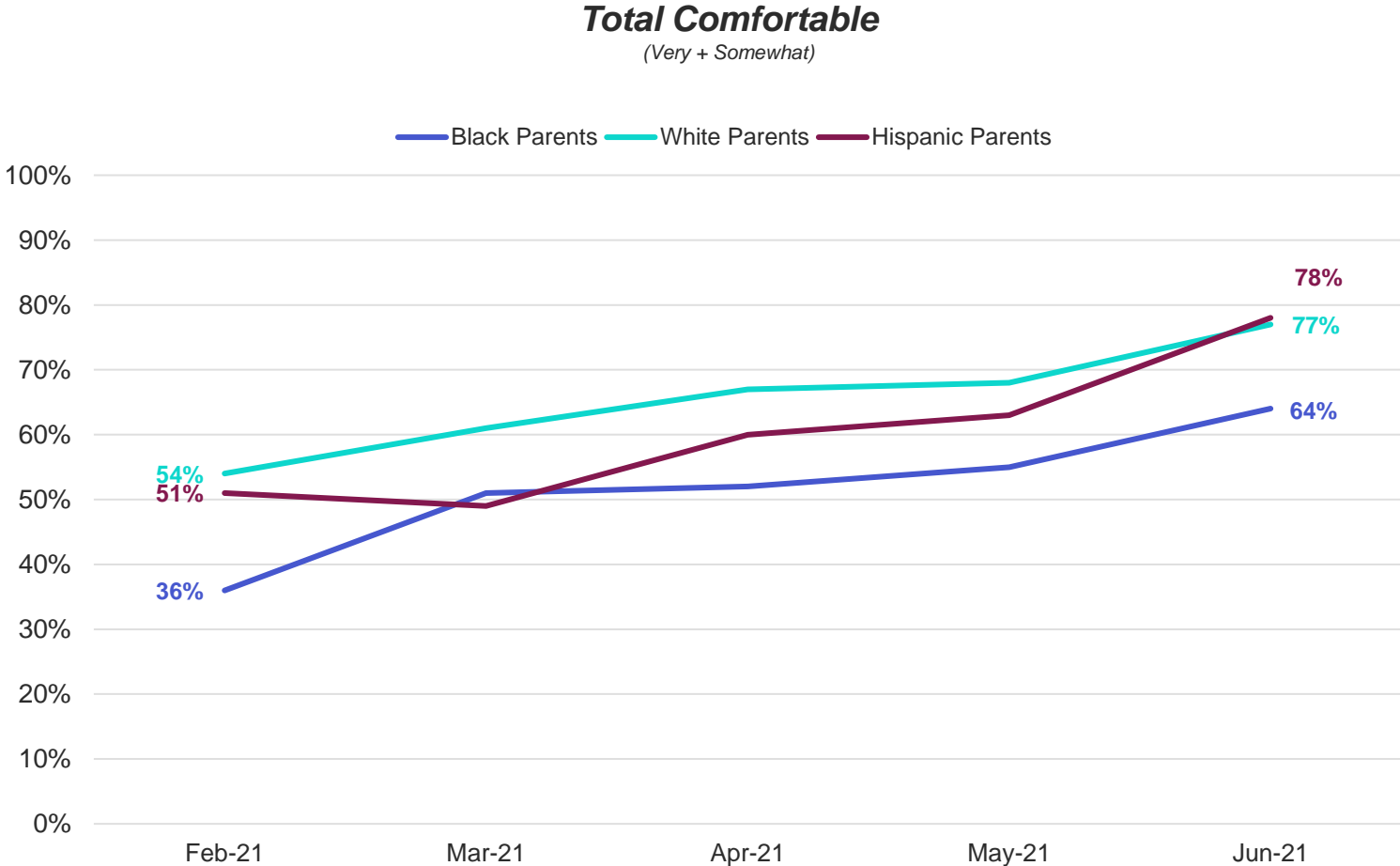
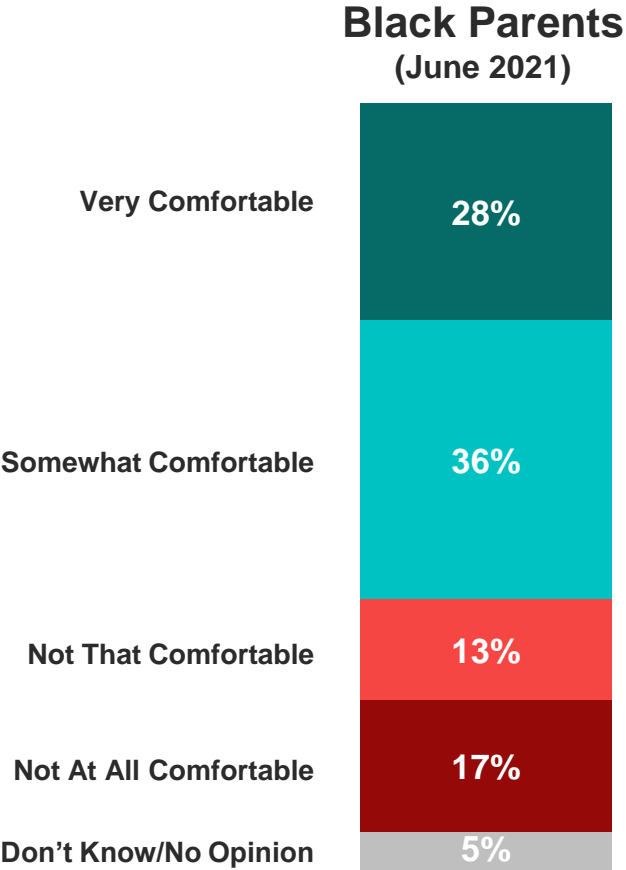
White Parents denotes Non-Hispanic White Parents.

**% YES" includes both those already and those planning to get vaccinated

**Data for White Parents and Hispanic Parents comes from the July 2021 School Parent Oversample

Although Black parents are becoming more comfortable with their children returning to school, they are still less comfortable than both White and Hispanic parents.

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you with your child/children returning to school right now?



Black parents are less likely to believe schools both treat all students equally and show respect for all student’s beliefs, compared with White and Hispanic parents.

How much do you agree or disagree with each of the following statements as it relates to the school in your area?

On a scale of 0-10 where 0 means “completely disagree” and 10 means “completely agree” how much do you agree or disagree with each of the following?

Total Agree (Strongly + Somewhat Agree)

	Black Parents	White Parents	Hispanic Parents
Treats all students equally regardless of their race or background	72%	79%	79%
Encourages all students to take challenging classes regardless of race or background	73%	74%	74%
Emphasizes showing respect for all students' cultural beliefs and practices	73%	80%	79%
Provides effective support for students that need alternative modes of communication	77%	76%	74%
Provides effective resources and support for students with IEPs	75%	73%	75%
Encourages all students to get involved in extra curricular activities	75%	75%	74%

Average

	Black Parents	White Parents	Hispanic Parents
My school teaches American history from a variety of perspectives	4.87	5.11	5.2
I change how I speak about certain issues due to political pressure	4.49	4.32	4.83
Our school board should make decisions about the curriculum taught in our school	5.23	5.0	5.37
Teachers should have more say in what textbooks and curricular our school uses	6.06	5.91	6.17
All students feel welcome in our school	5.83	6.18	6.31
The debates about curriculum are more intense today than they were five years ago	5.91	5.84	5.63

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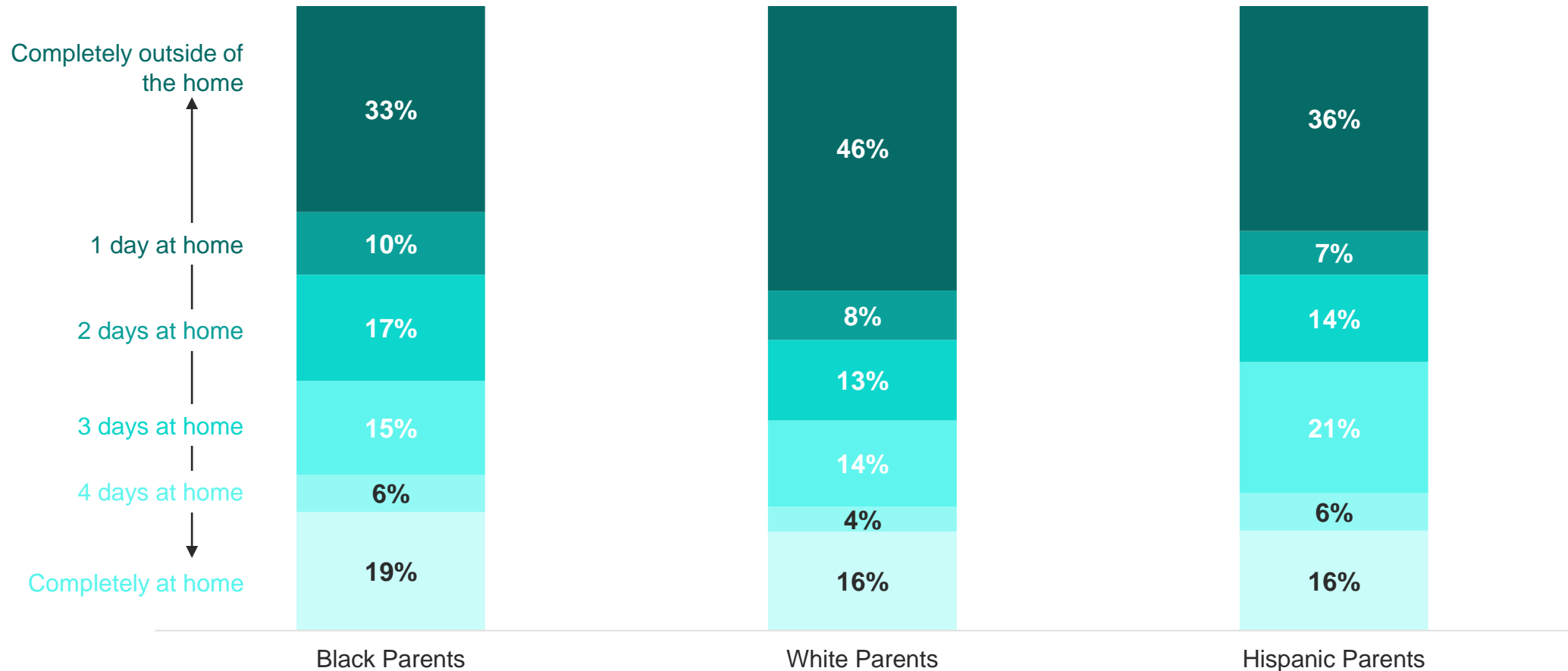
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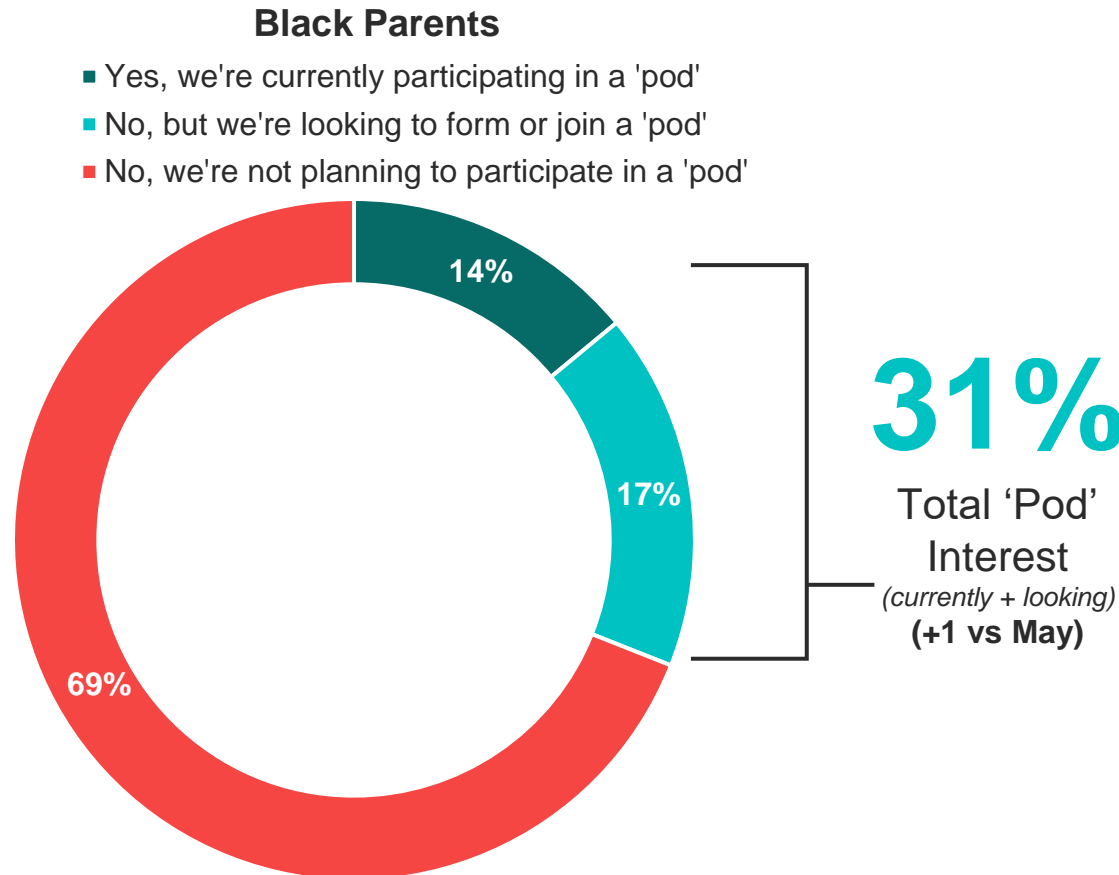
Black and Hispanic parents are more likely than White parents to prefer hybrid schooling, so that learning takes place at home in some capacity.

After the pandemic, if given the option, to what extent would you prefer schooling to be scheduled each week at home with a parent or tutor to provide the best education for your child?



Roughly one-third of Black parents continue to say they are currently participating in or looking to form/join a learning pod.

As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?



Likelihood to Participate in / Form / Join a 'Pod'

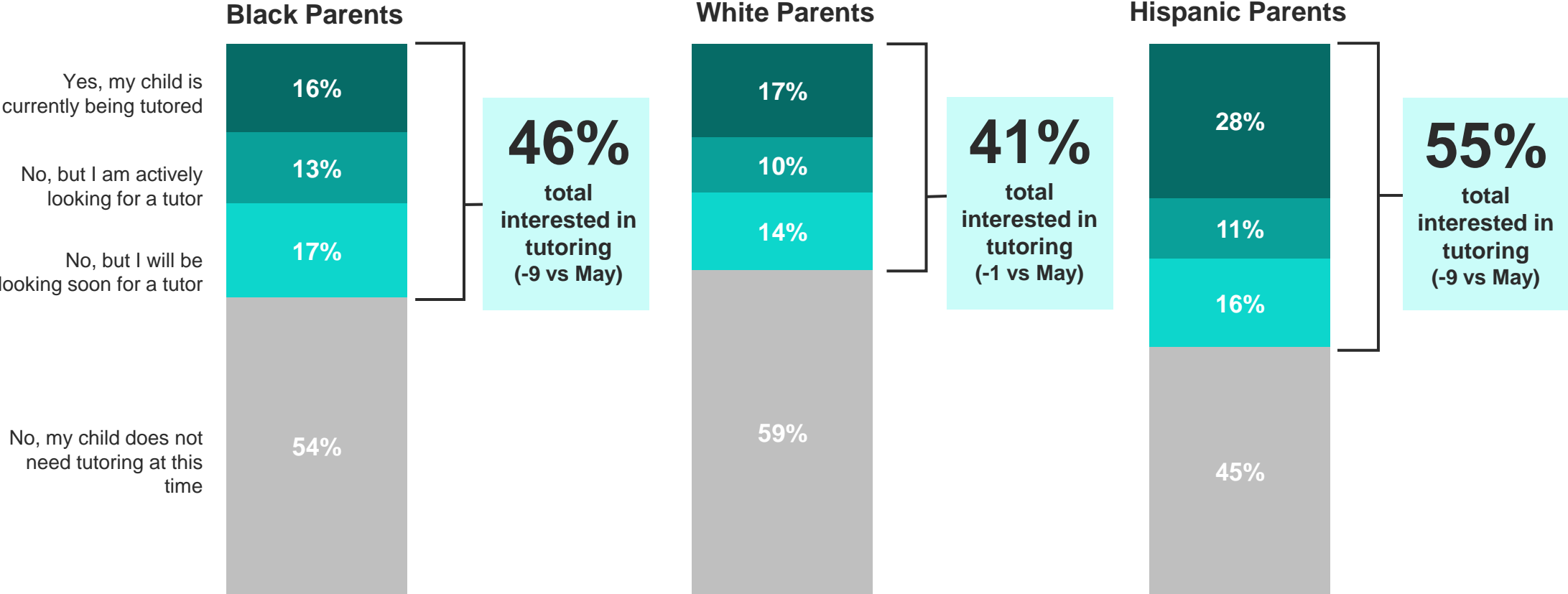
Hispanic Parents	54%
Black Male Parents	41%
High Income \$75K+	41%
White Parents	31%
Middle Income \$35K to < \$75K	30%
Low Income < \$35K	30%
Black Female Parents	26%

More likely than total Black Parents

Less likely than total Black Parents

Interest and participation in tutoring decreased for both Black and Hispanic parents in June.

Is your child getting tutoring outside of regular school hours this school year?



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Descriptions Used:

Charter Schools

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

School Vouchers

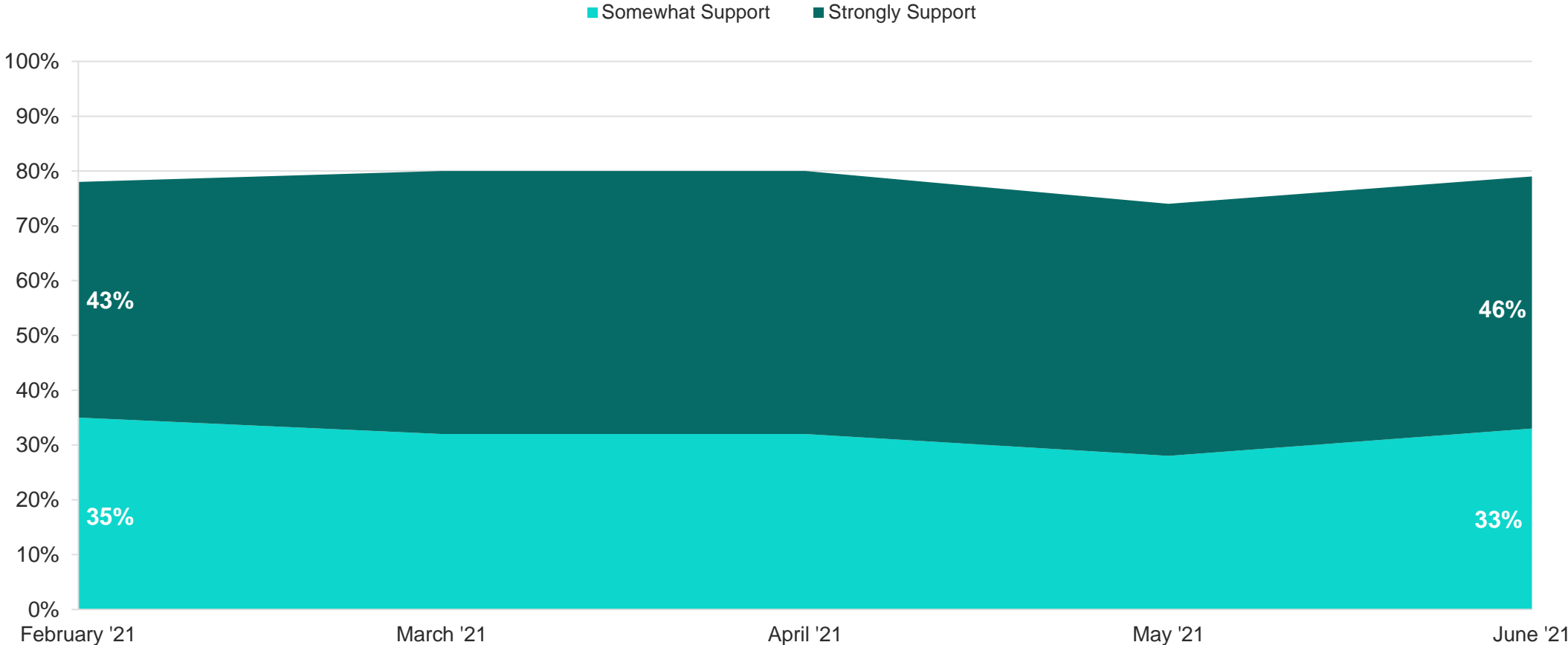
A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

Education Savings Accounts

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

Black parents continue to strongly support ESAs when given additional information. Almost half express strong support for this type of policy.

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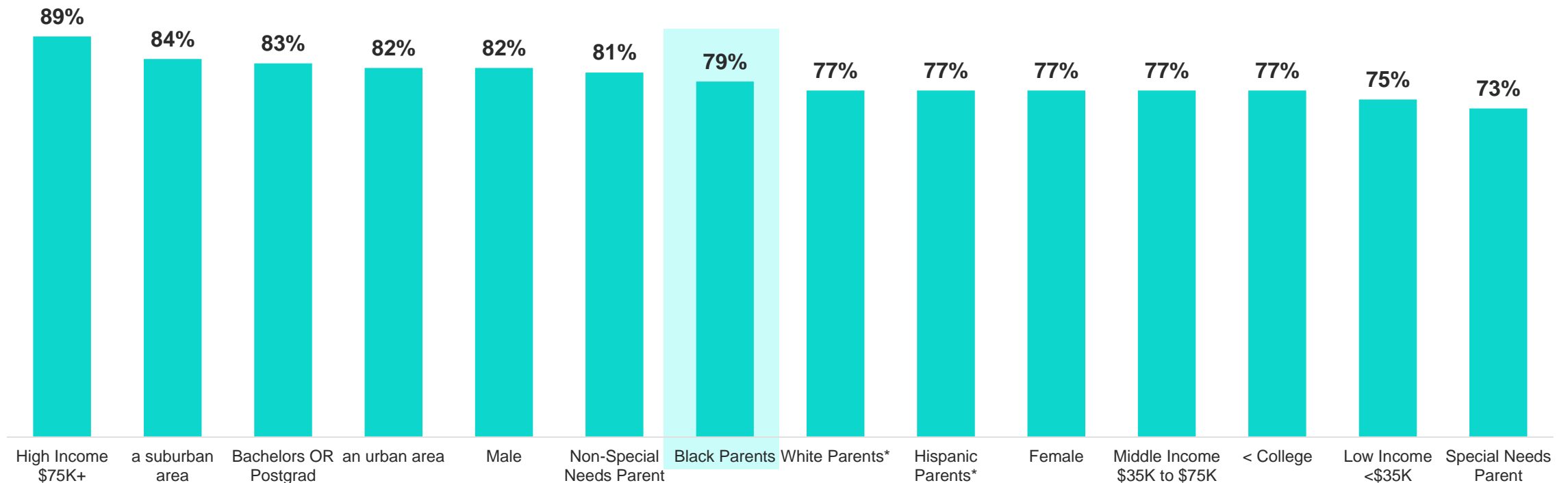


Support for ESAs is high among Black parents and demographic subgroups. Those with higher incomes are most favorable.

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Black Parents

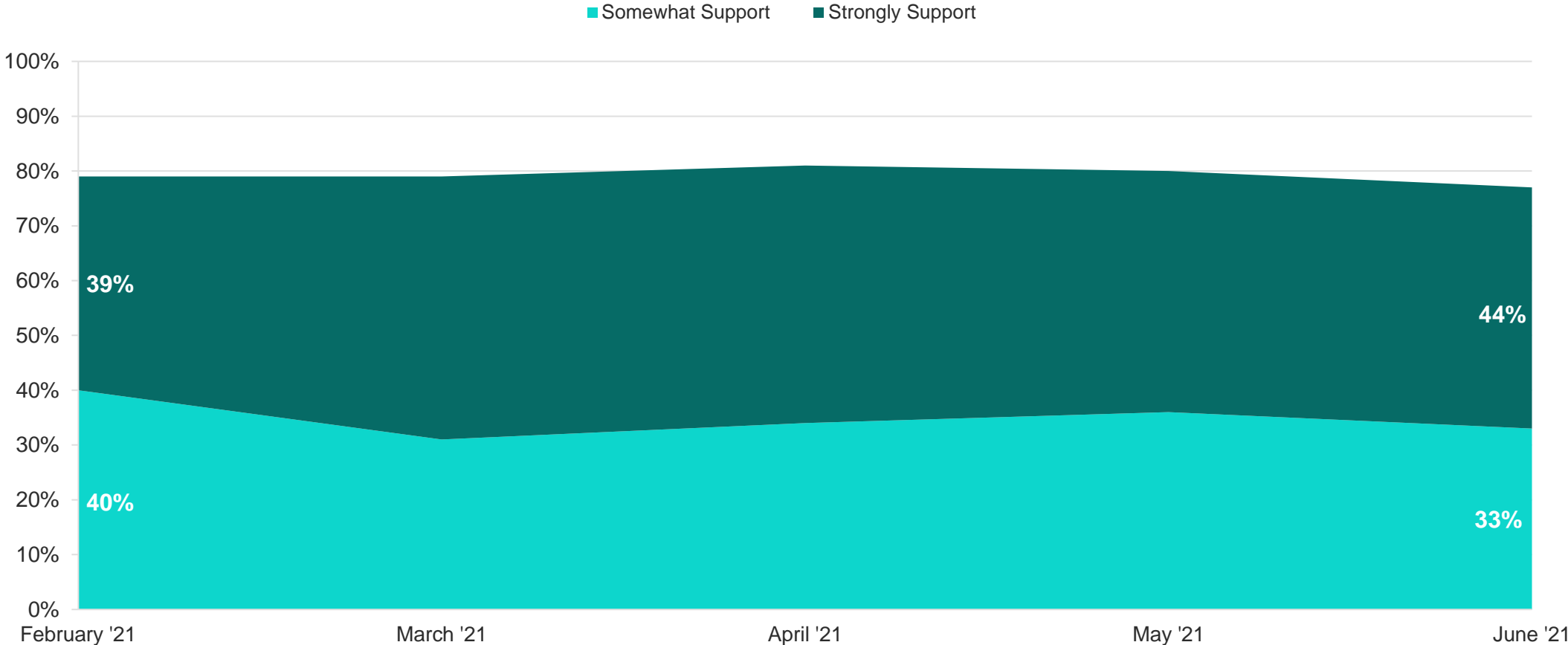
Total Support (Strongly Support + Somewhat Support)



* Denotes the sample came from June 2021 School Parent Oversample

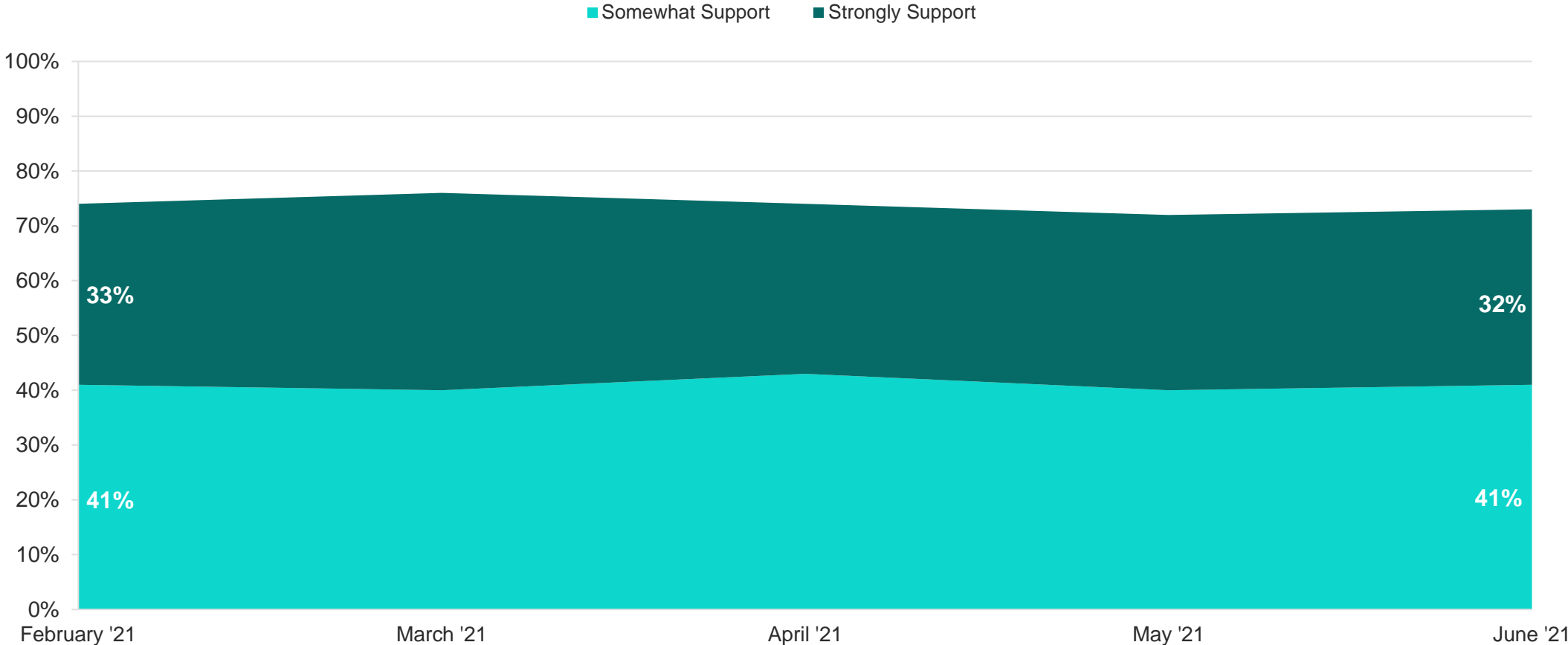
Roughly four out of five Black parents have expressed support for school vouchers on a monthly basis since February.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?



Each month, nearly three out of four Black parents have shown support for public charter schools since February.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?



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Survey Profile, 1

Dates	June 11 – July 7, 2021
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	General Population (Adults, Age 18+)
Sampling Frame	National sample of adults (age 18+) living in the United States, including the District of Columbia, with an oversample of school parents
Sampling Method	Non-Probability, Stratified (based on Age, Gender)
Mode	Online Survey
Language	English

Survey Profile, 2

Survey Time	Gen Pop Median = 11.10 minutes, School Parent Oversample Median = 13.23 minutes, Black School Parent Oversample Median = 15.74 minutes
Sample Sizes	Total, N = 2,200 General Population (Adults 18+) Total, N = 1,228 School Parents Total, N = 440 Black School Parents
Oversampling	N = 700 School Parents N = 300 Black School Parents
Quotas	Age, Gender
Weighting	Age, Race, Ethnicity, Gender, Education, Census Region
Measure of Precision (adjusted for weighting)	± 2.37 percentage points (Gen Pop), ± 3.41 percentage points (School Parent Oversample), ± 6.34 percentage points (Black School Parent Oversample)
Participation Rate	20.00% (Gen Pop), 10.21% (School Parent Oversample), 7.84% (Black School Parent Oversample)
Methods Page	https://edchoice.morningconsultintelligence.com/methodology/
Project Contact	Paul DiPerna, paul@edchoice.org

Based on Black Parent Sample

Demographics	Unweighted (N =)
Hispanic*	206
Non-Hispanic White*	1657
Generation Z	22
Millennial	310
Generation X	65
Boomers	43
Male	166
Female	274
Northeast	65
Midwest	75
South	255
West	45
Low Income <\$35K	162
Middle Income \$35K to <\$75K	180
High Income \$75K+	98

Demographics	Unweighted (N =)
K-4 Parents	239
5-8 Parents	196
9-12 Parents	161
Liberal	178
Moderate	165
Conservative	62
Democrat	302
Independent	74
Republican	47
Urban	214
Suburban	147
Small Town	28
Rural	51
< College	301
College +	139

*N size based on School Parent Oversample.

Based on Black Parent Sample

Demographics	Unweighted	Weighted	Target (%)
Hispanic	11%	5%	5%
Non-Hispanic	89%	95%	95%
Age: 18-29	21%	10%	10%
Age: 30-39	42%	39%	39%
Age: 40-49	23%	37%	37%
Age: 50+	14%	14%	14%
Male	38%	39%	39%
Female	62%	61%	61%
Northeast	15%	17%	17%
Midwest	17%	18%	18%
South	58%	56%	56%
West	10%	9%	9%

WHO WE ARE

 **MORNING CONSULT**[®]

Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult's proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.

 **CHOICE**

EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our team is driven by the shared mission to advance freedom and choice in K-12 education where all families, regardless of race, origin or family income, are free to choose a learning environment—public or private, near or far, religious or secular—that works best for their children.

Learn more at: [EDCHOICE.ORG](https://edchoice.org)





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