

 edCHOICE

BLACK PARENTS AND K-12 EDUCATION

A National Polling Brief

AUGUST 2021

KEY FINDINGS

1. Black and White parents' comfort with their children returning to school has remained steady compared to June. However, comfort levels among Hispanic parents decreased significantly.
2. Parents' willingness to vaccinate themselves and their children stayed relatively stable in July. Although, their willingness to have their child vaccinated still lags behind vaccinating themselves.
3. Black parents have maintained their positive views of homeschooling throughout the first half of 2021.
4. Black parents' interest and participation in learning pods increased this month by six points with nearly two-fifths showing some level of interest.
5. Nearly half of Black parents signaled they would like schooling at home three or more days per week after the pandemic. Both Black and Hispanic parents are more likely than White parents to prefer schooling take place at home in some capacity.
6. Black parents continue to be much more likely to support education savings accounts (ESAs), public charter schools, and school vouchers than oppose them. A trend that has continued throughout 2021 thus far.

AGENDA

COVID-19 AND SCHOOLING

PERSONALIZED LEARNING

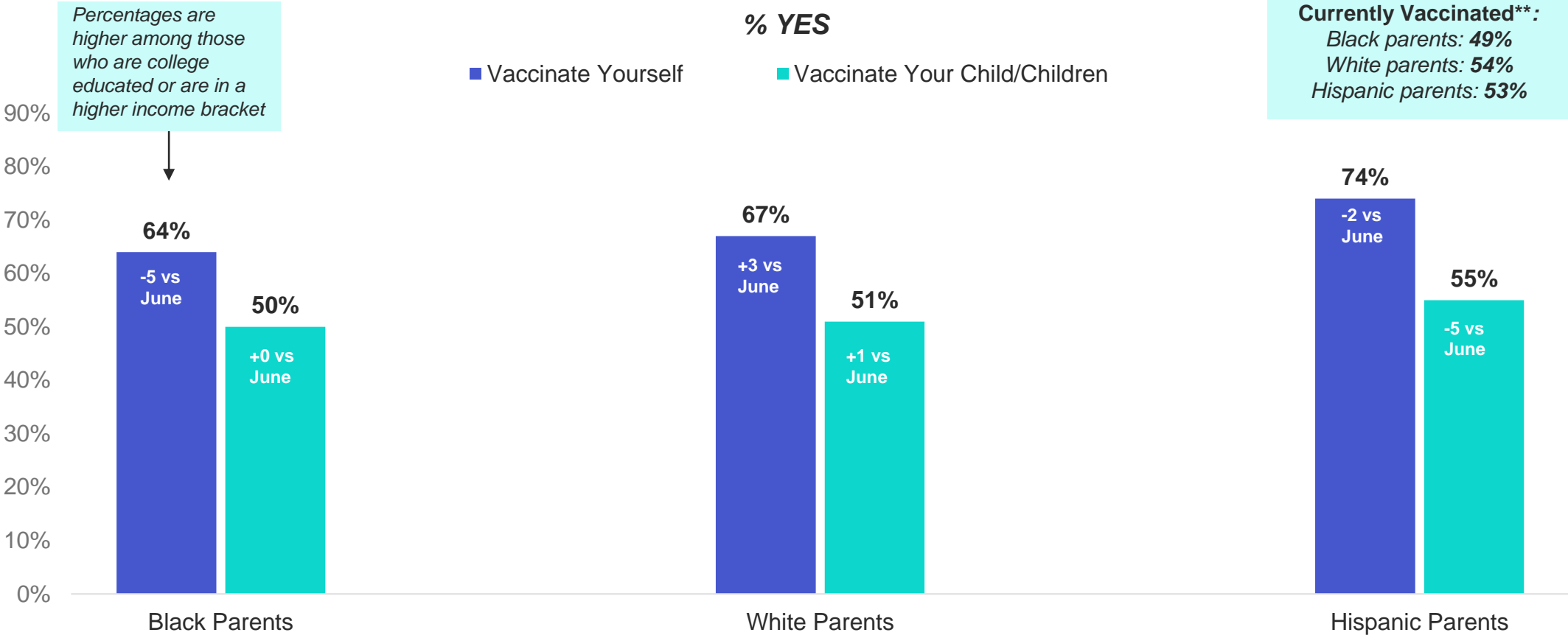
SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS



Parents' willingness to vaccinate both themselves and their children remained stable in July.

Now that an FDA (Food and Drug Administration) approved vaccine to prevent COVID-19 is available for you/your children, have/will you get/get your children vaccinated?



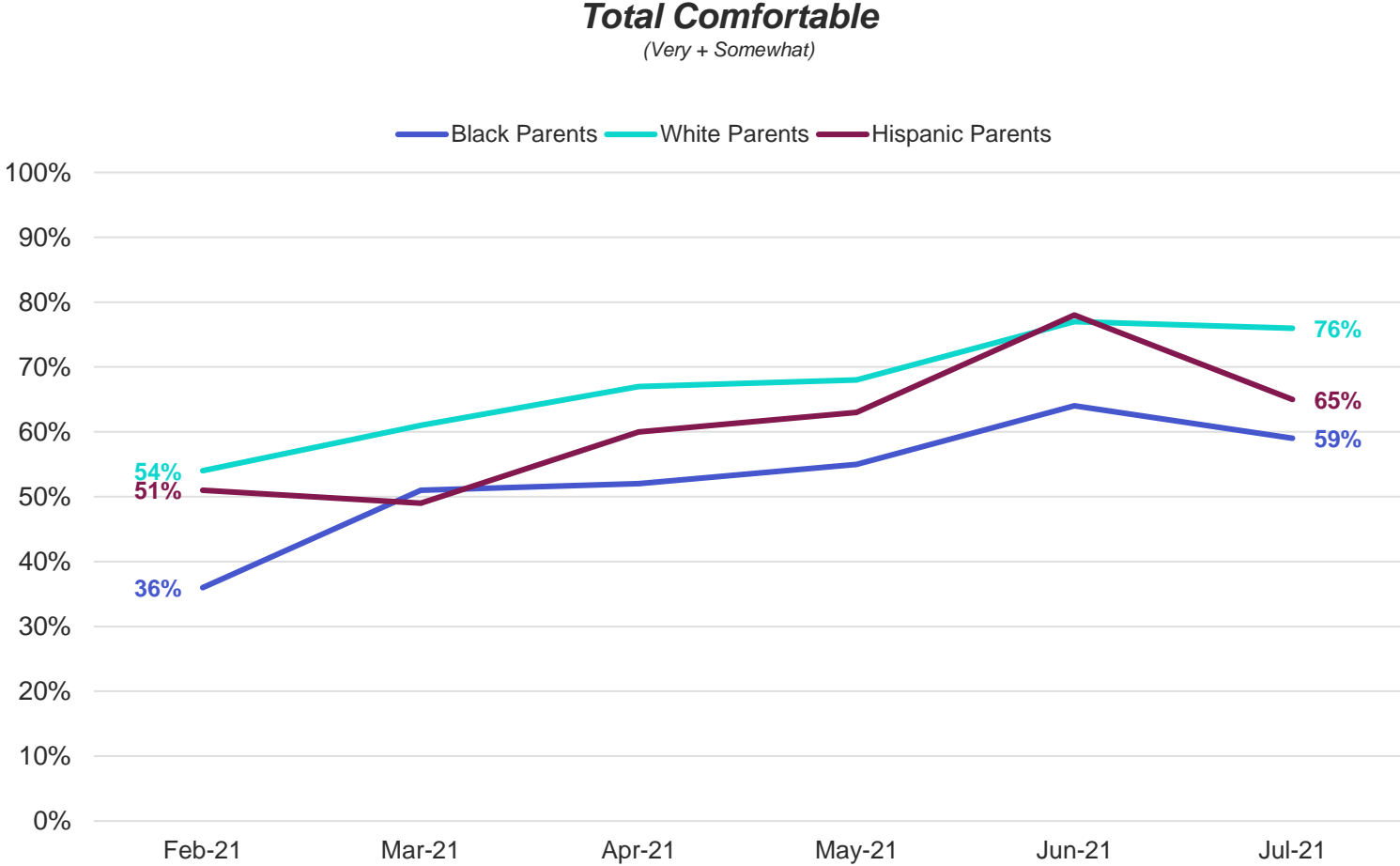
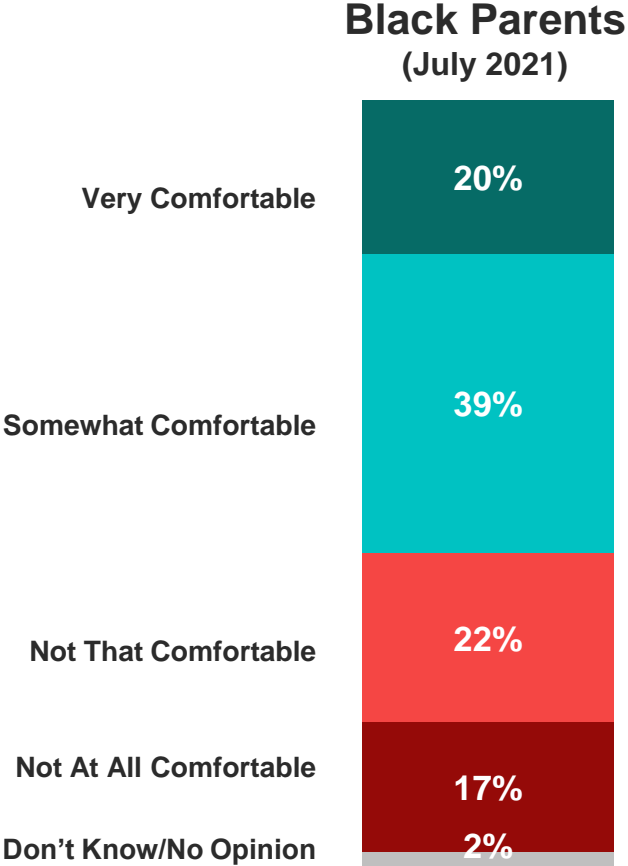
White Parents denotes Non-Hispanic White Parents.

**% YES" includes both those already and those planning to get vaccinated

**Data for White Parents and Hispanic Parents comes from the July 2021 School Parent Oversample

Hispanic parents' comfort level with their children returning to school declined by 13 percentage points from June to July. Six out of 10 Black parents were still at least somewhat comfortable.

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you with your child/children returning to school right now?



Parents across racial groups show similarly high levels of general agreement when it comes to diversity and inclusivity in schools.

How much do you agree or disagree with each of the following statements as it relates to the school in your area?

Total Agree (Strongly + Somewhat Agree)

	Black Parents	White Parents	Hispanic Parents
Treats all students equally regardless of their race or background	78%	80%	82%
Encourages all students to take challenging classes regardless of race or background	77%	73%	74%
Emphasizes showing respect for all students' cultural beliefs and practices	80%	78%	79%
Provides effective support for students that need alternative modes of communication	77%	73%	73%
Provides effective resources and support for students with IEPs	77%	71%	73%
Encourages all students to get involved in extra curricular activities	79%	74%	76%

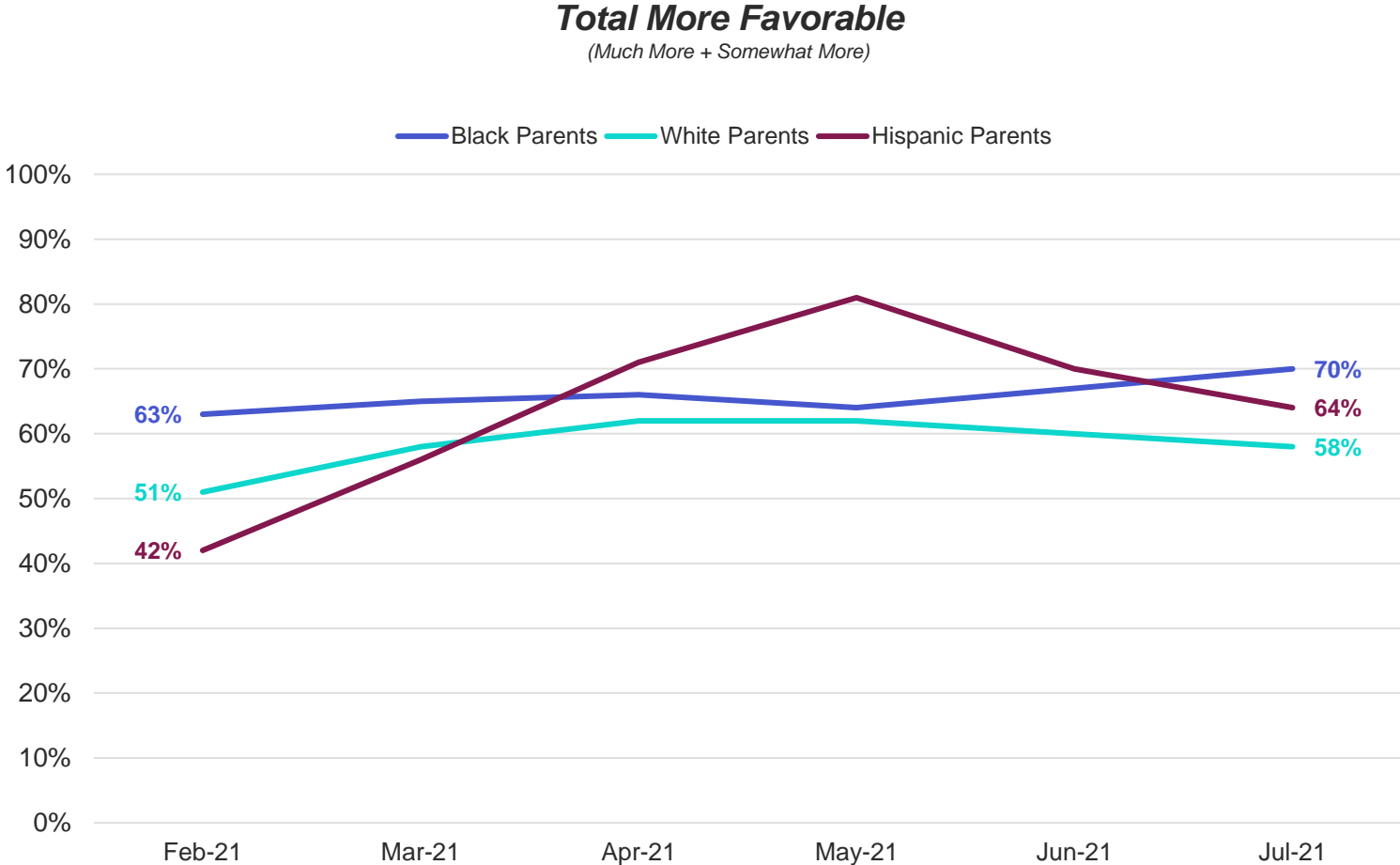
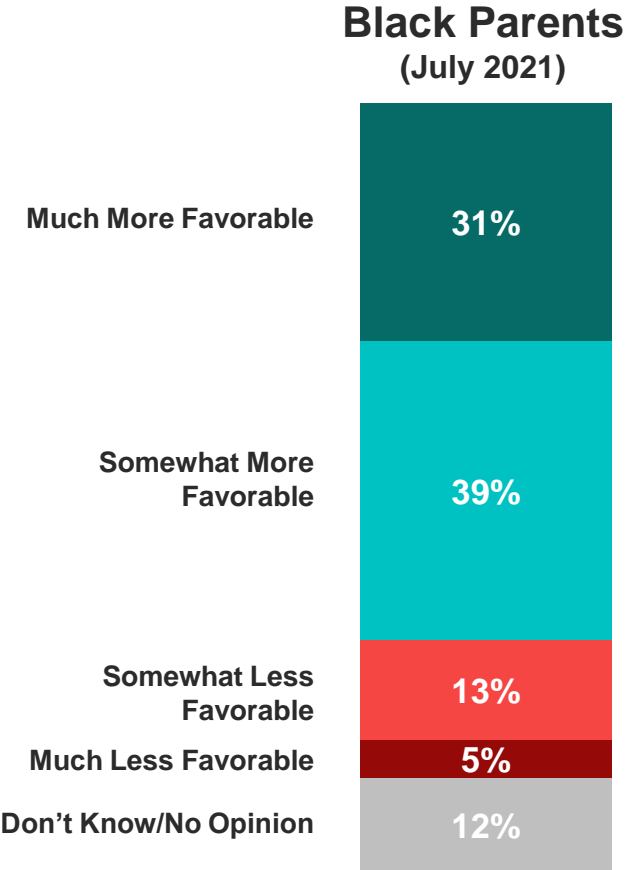
On a scale of 0-10 where 0 means "completely disagree" and 10 means "completely agree" how much do you agree or disagree with each of the following?

Average

	Black Parents	White Parents	Hispanic Parents
My school teaches American history from a variety of perspectives	5.01	5.08	5.19
I change how I speak about certain issues due to political pressure	4.6	4.46	4.74
Our school board should make decisions about the curriculum taught in our school	5.35	5.15	5.49
Teachers should have more say in what textbooks and curricular our school uses	5.84	5.82	5.69
All students feel welcome in our school	6.01	6.3	6.45
The debates about curriculum are more intense today than they were five years ago	5.61	5.8	5.55

Black parents have maintained their positive views of homeschooling throughout the first half of 2021.

How have your opinions on homeschooling changed as a result of the coronavirus?



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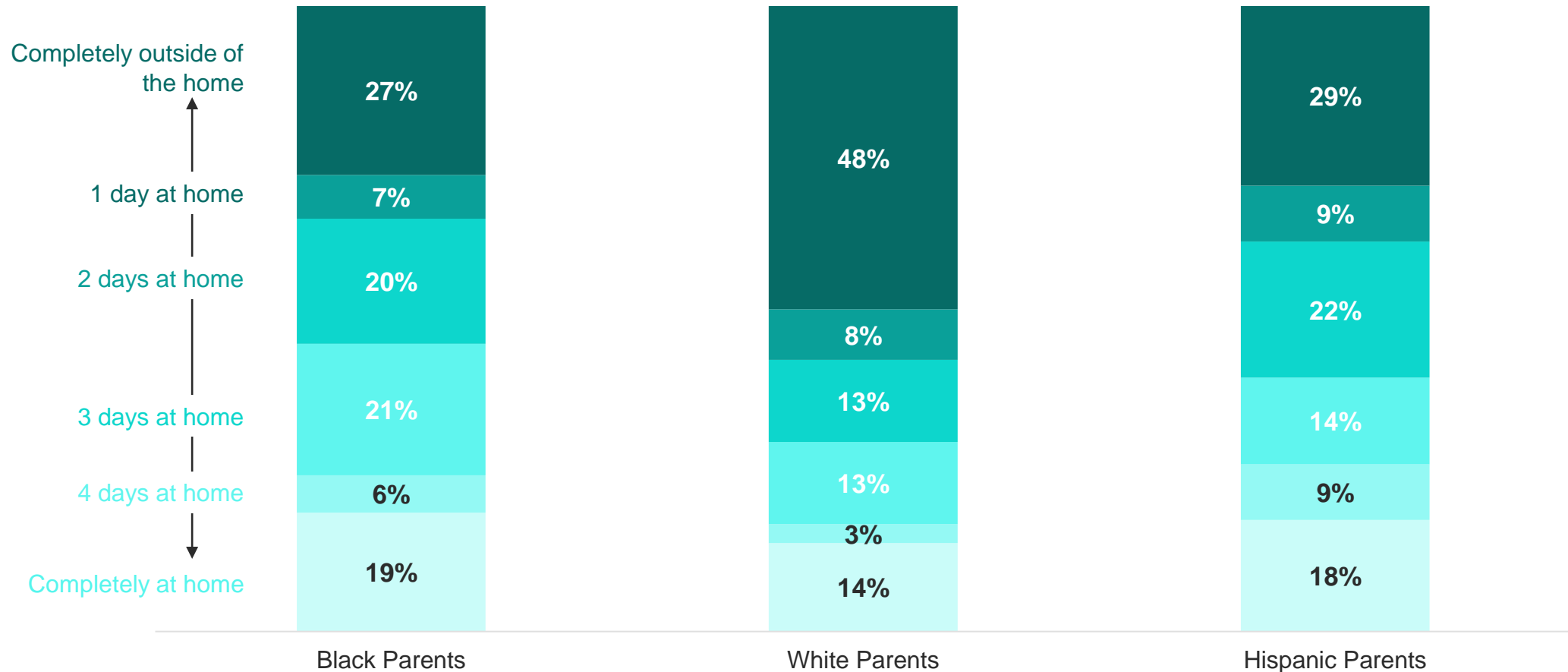
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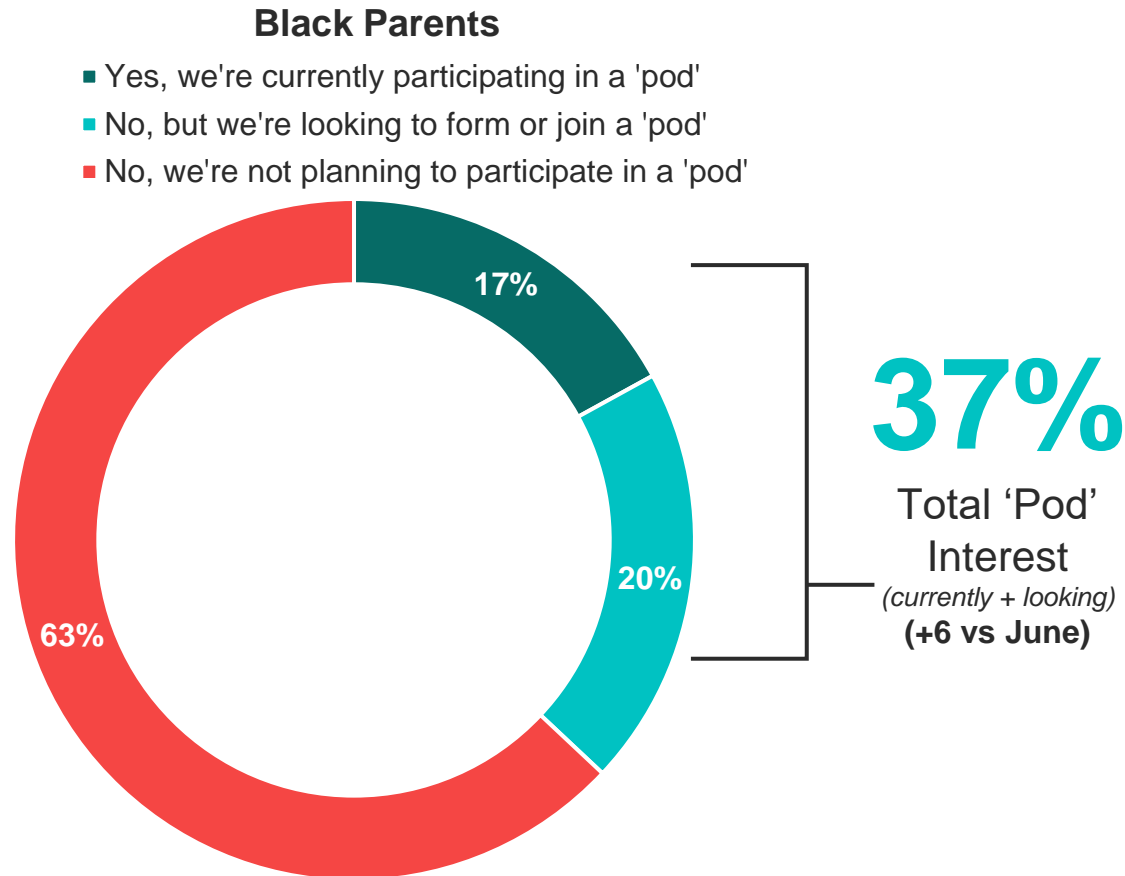
Black and Hispanic parents are more likely than White parents to prefer hybrid schooling, so that learning takes place at home in some capacity.

After the pandemic, if given the option, to what extent would you prefer schooling to be scheduled each week at home with a parent or tutor to provide the best education for your child?



Over one-third of Black parents say they are currently participating in or looking to form/join a learning pod, an increase of six points from June.

As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?



Likelihood to Participate in / Form / Join a 'Pod'

Hispanic Parents	44%
Black Male Parents	43%
Middle Income \$35K to < \$75K	39%
Low Income < \$35K	38%
Black Female Parents	34%
High Income \$75K+	33%
White Parents	29%

More likely than total Black Parents (Hispanic, Black Male, Middle Income, Low Income)

Less likely than total Black Parents (Black Female, High Income, White)

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Descriptions Used:

Charter Schools

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

School Vouchers

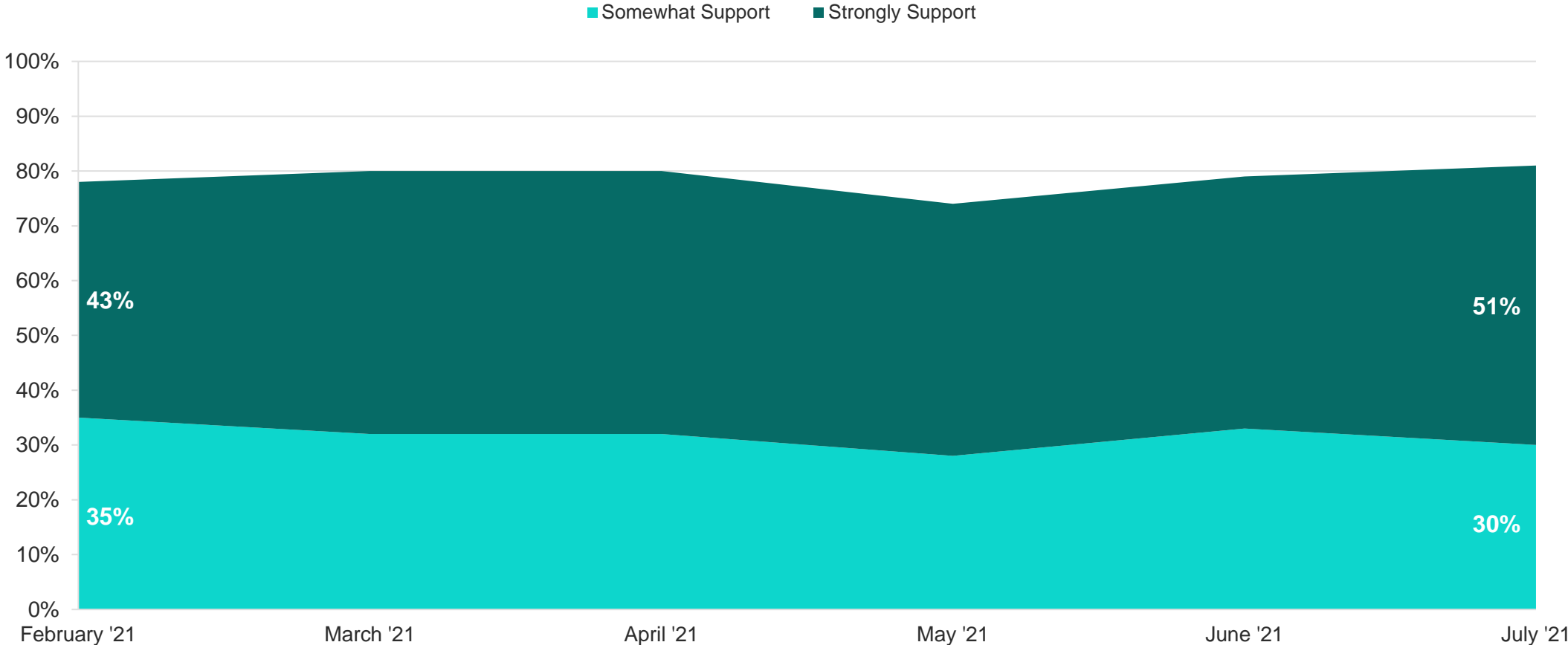
A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

Education Savings Accounts

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

Black parents continue to strongly support ESAs when given additional information. Over half express strong support for this type of policy.

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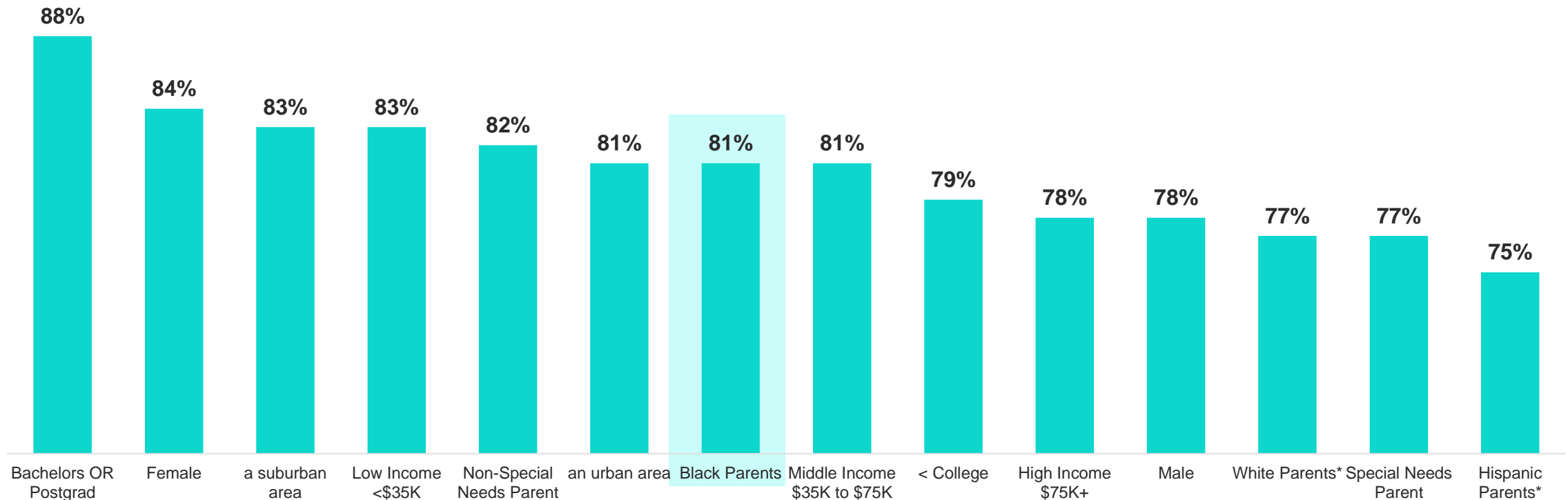


Support for ESAs is high among Black parents and associated demographic subgroups. Those with college degrees are most favorable.

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Black Parents

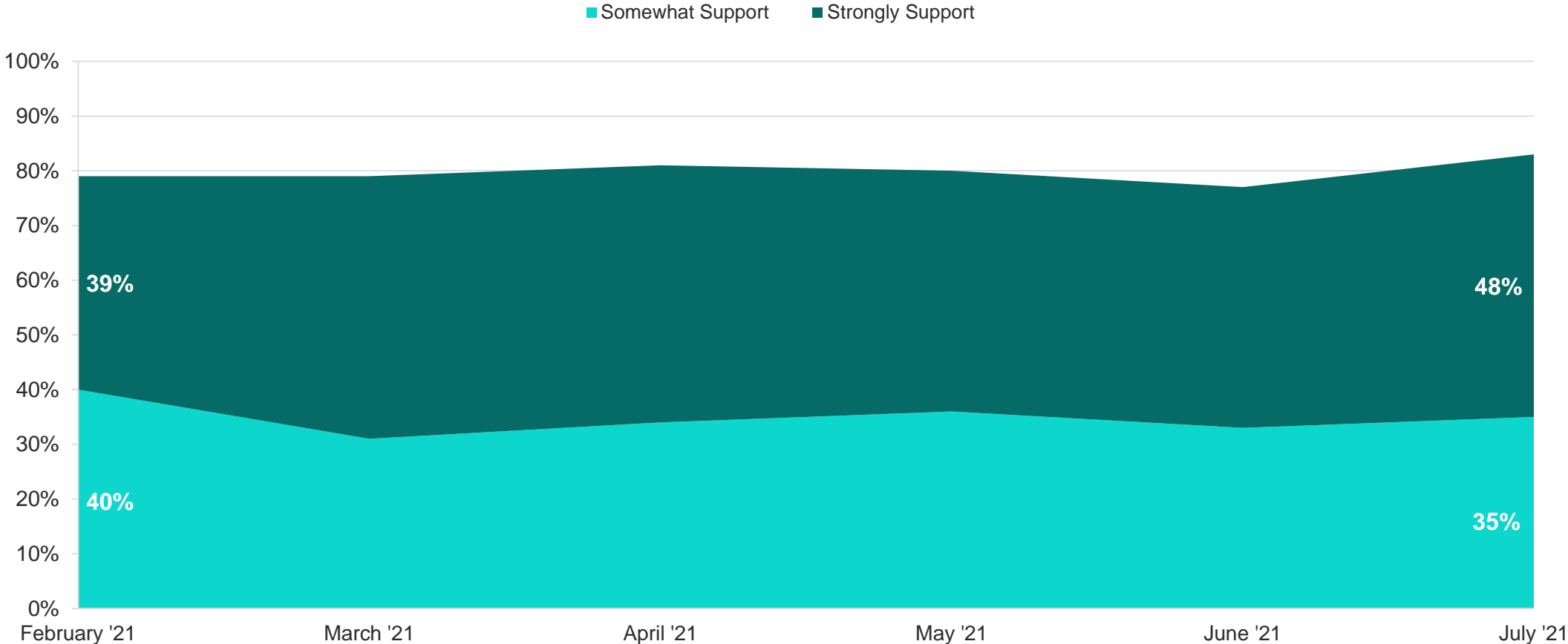
Total Support (Strongly Support + Somewhat Support)



* Denotes the sample came from July 2021 School Parent Oversample

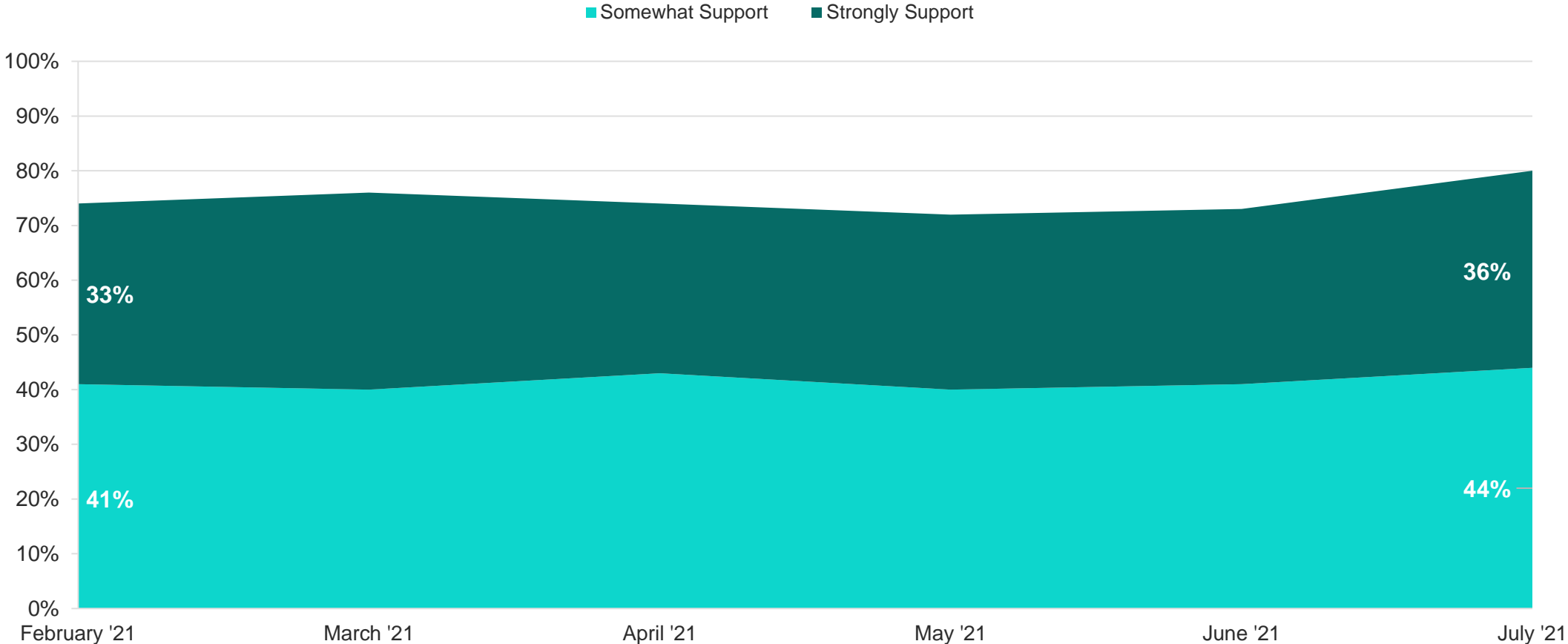
Nearly half of Black parents expressed strong support for school vouchers in July.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?



In July, four out of five Black parents expressed support for public charter schools. Support had hovered around 75 percent in previous months.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?



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Survey Profile, 1

Dates	July 14 – August 7, 2021
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	General Population (Adults, Age 18+)
Sampling Frame	National sample of adults (age 18+) living in the United States, including the District of Columbia, with an oversample of school parents
Sampling Method	Non-Probability, Stratified (based on Age, Gender)
Mode	Online Survey
Language	English

Survey Profile, 2

Survey Time	Gen Pop Median = 11.80 minutes, School Parent Oversample Median = 12.93 minutes, Black School Parent Oversample Median = 14.38 minutes
Sample Sizes	Total, N = 2,200 General Population (Adults 18+) Total, N = 1,228 School Parents Total, N = 452 Black School Parents
Oversampling	N = 700 School Parents N = 300 Black School Parents
Quotas	Age, Gender
Weighting	Age, Race, Ethnicity, Gender, Education, Census Region
Measure of Precision (adjusted for weighting)	± 2.48 percentage points (Gen Pop), ± 3.56 percentage points (School Parent Oversample), ± 5.57 percentage points (Black School Parent Oversample)
Participation Rate	26.81% (Gen Pop), 14.71% (School Parent Oversample), 11.25% (Black School Parent Oversample)
Methods Page	https://edchoice.morningconsultintelligence.com/methodology/
Project Contact	Paul DiPerna, paul@edchoice.org

Based on Black Parent Sample

Demographics	Unweighted (N =)
Hispanic*	157
Non-Hispanic White*	874
Generation Z	35
Millennial	323
Generation X	72
Boomers	21
Male	145
Female	307
Northeast	59
Midwest	74
South	292
West	27
Low Income <\$35K	179
Middle Income \$35K to <\$75K	180
High Income \$75K+	93

Demographics	Unweighted (N =)
K-4 Parents	268
5-8 Parents	183
9-12 Parents	147
Liberal	190
Moderate	169
Conservative	67
Democrat	333
Independent	75
Republican	33
Urban	199
Suburban	184
Small Town	25
Rural	44
< College	314
College +	138

*N size based on School Parent Oversample.

Based on Black Parent Sample

Demographics	Unweighted	Weighted	Target (%)
Hispanic	11%	5%	5%
Non-Hispanic	89%	95%	95%
Age: 18-29	28%	10%	10%
Age: 30-39	37%	39%	39%
Age: 40-49	25%	37%	37%
Age: 50+	10%	14%	14%
Male	32%	39%	39%
Female	68%	61%	61%
Northeast	13%	17%	17%
Midwest	16%	18%	18%
South	65%	56%	56%
West	6%	9%	9%

WHO WE ARE

 **MORNING CONSULT**[®]

Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult's proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.

 **CHOICE**

EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our team is driven by the shared mission to advance freedom and choice in K-12 education where all families, regardless of race, origin or family income, are free to choose a learning environment—public or private, near or far, religious or secular—that works best for their children.

Learn more at: EDCHOICE.ORG





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