ONLINE VERSION

[PROGRAMMER INSTRUCTIONS IN BRACKETS]

[BRAUN RESEARCH RECOMMENDED INTRODUCTION; please use from previous wave, 11202]

S1. Are you under 18 years old, OR are you 18 or older?

1) Under 18 * Thank, and terminate
2) 18 or older
9) (Refused) * Thank, and terminate

S2. What is your ZIP Code?

S3. In what STATE do you currently live?

1) [Record U.S. State or District of Columbia]
2) Outside of USA * Thank, and terminate
3) (Refused) * Thank, and terminate

D1. What is your gender?

1) Male
2) Female

D2. In what year were you born?

[OPEN END. RECORD. LATER CODE FOR GENERATION]

“For this online interview, if you are completely unsure about your answer or have no feelings for an answer, you can move on to the next question.”

Q-Issues. We would like to ask what issues are most important to you right now?

Please rank your TOP THREE issues. [RANDOMIZE ISSUES]

a. Parental choice in K-12 education
b. Climate change and the environment
c. Gun violence
d. Civil rights and civil liberties
e. COVID precautionary actions such as the vaccine, social distancing, etc.
f. Law enforcement and criminal justice
g. National security and foreign policy
h. LGBTQ rights
i. Healthcare
j. Jobs and the economy
k. Elections and voting rights
l. Immigration

Q1. In the United States, do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

[ROTATE]
1) Right Direction
2) Wrong Track

Q2. Are you currently the parent or guardian of a child, who lives with you, and who is in any grade from Kindergarten through High School?

Please select the answer that best fits your current situation.

If child is in Kindergarten in the most recent school year 2020–21, enter “Yes”

1) Yes
2) No, My Oldest (Or Only Child) Is Not Yet In School
3) No, My Youngest (Or Only) Child Is Past High School Age
4) No, I Am Not The Parent or Guardian Of Any Child

Q3-Number. Please tell us how many children you have in Kindergarten through 12th Grade. **[OPEN END. NUMBER ONLY]**

Q3. [ASK IF Q2 = 1] Please tell us the grade level for each of your children; what kind of school each child has **attended in the 2020–21 school year.**

	GRADE during the 2020–21 school year	Where is she/he attended school in the 2020–21 school year	MODE of learning during the 2020–21 school year
Oldest Child in K–12 (#1)			
Next Oldest Child in K–12 (#2)			
Next Oldest Child in K-12 (#N…)			
	DROP DOWN/OPTIONS	DROP DOWN/OPTIONS	DROP DOWN/OPTIONS
	KG to 12th Grade	Public Charter School	Completely Online
		Home School (Parent-directed)	Mostly Online
		Private School -- Religious	Approximately: Half Online, Half In Person
		Private School -- Not Religious	Mostly In Person
		Public District School	Completely In Person
		Don't Know/Unsure	Don't Know/Unsure

Q4. [ASK IF Q2 = 1] To what extent are you satisfied or dissatisfied with your child's/children's experiences with the following types of schooling?

[RANDOMIZE]
4_1. Charter School (or Public Charter School)
4_2. Home School
4_3. Private School (or Independent School, Parochial School, Religious School)
4_4. Regular Public School (or Public District School)

[ROTATE 2 TO 5 ONLY]
1) No Experience/Not Applicable
2) Very Satisfied
3) Somewhat Satisfied
4) Somewhat Dissatisfied
5) Very Dissatisfied

Q5. [ONLY ASK IF Q4_1 = 2 TO 5] Which factors most influenced your decision to have your child/children attend a public charter school?

Please rank your TOP THREE items.

[RANDOMIZE, BUT KEEP Q5 TO Q8 ORDERING SAME PER RESPONDENT]
5A. Academic Quality, Reputation
5B. Class Size
5C. Structure, Discipline
5D. Extracurricular Activities (e.g. Athletics, Arts, etc.)
5E. Diversity
5F. Individual, One-on-One Attention
5G. Location, Close to Home or Work
5H. Morals, Character, Values Instruction
5I. Our Assigned District School
5J. Religious Environment/Instruction
5K. Safe Environment
5L. School Size
5M. Socialization, Peers, Other Kids
5N. Test Scores

Q6. [ONLY ASK IF Q4_2 = 2 TO 5] Which factors most influenced your decision to homeschool your child/children?

Please rank your TOP THREE items.

[RANDOMIZE, BUT KEEP Q5 TO Q8 ORDERING SAME PER RESPONDENT]
6A. Academic Quality, Reputation
6B. Class Size
6C. Structure, Discipline
6D. Extracurricular Activities (e.g. Athletics, Arts, etc.)
6E. Diversity
6F. Individual, One-on-One Attention
6G. Location, Close to Home or Work
6H. Morals, Character, Values Instruction
6I. Our Assigned District School
6J. Religious Environment/Instruction

6K. Safe Environment
6L. School Size
6M. Socialization, Peers, Other Kids
6N. Test Scores

Q7. [ONLY ASK IF Q4_3 = 2 TO 5] Which factors most influenced your decision to have your child/children attend a private school?

Please rank your TOP THREE items.

[RANDOMIZE, BUT KEEP Q5 TO Q8 ORDERING SAME PER RESPONDENT]
7A. Academic Quality, Reputation
7B. Class Size
7C. Structure, Discipline
7D. Extracurricular Activities (e.g. Athletics, Arts, etc.)
7E. Diversity
7F. Individual, One-on-One Attention
7G. Location, Close to Home or Work
7H. Morals, Character, Values Instruction
7I. Our Assigned District School
7J. Religious Environment/Instruction
7K. Safe Environment
7L. School Size
7M. Socialization, Peers, Other Kids
7N. Test Scores

Q8. [ONLY ASK IF Q4_4 = 2 TO 5] Which factors most influenced your decision to have your child/children attend a public district school?

Please rank your TOP THREE items.

[RANDOMIZE, BUT KEEP Q5 TO Q8 ORDERING SAME PER RESPONDENT]
8A. Academic Quality, Reputation
8B. Class Size
8C. Structure, Discipline
8D. Extracurricular Activities (e.g. Athletics, Arts, etc.)
8E. Diversity
8F. Individual, One-on-One Attention
8G. Location, Close to Home or Work
8H. Morals, Character, Values Instruction
8I. Our Assigned District School
8J. Religious Environment/Instruction
8K. Safe Environment
8L. School Size

8M. Socialization, Peers, Other Kids
8N. Test Scores

Q9. How much do you think is spent per year on each student in **[INSERT RESPONDENT STATE] public schools**? Your estimate of the state average–to the nearest thousand dollars–will represent the combined expenditures of local, state, and federal governments.

[OPEN END. RECORD.]

Q10_1. ***Half Sample.*** Do you believe that **public school** funding in **[INSERT RESPONDENT STATE]** is at a level that is:

[ROTATE "TOO HIGH" AND "TOO LOW"]
1) Too High
2) Too Low
3) About Right

Q10_2. ***Half Sample.*** According to the most recent information available, on average **$XX,XXX** is being spent per year on each student attending public schools in **[INSERT RESPONDENT STATE].** Do you believe that public school funding in **[INSERT STATE]** is at a level that is: **[PROGRAMMER, PLEASE PIPE IN INDIVIDUAL FIGURE PER STATE FROM SEPARATE EXCEL SHEET.]**

[ROTATE "TOO HIGH" AND "TOO LOW"]
1) Too High
2) Too Low
3) About Right

Q11. In thinking about the schools in your area, what grade would you give:

[GRADE OPTIONS: A, B, C, D, F, (Does Not Apply)]

[RANDOMIZE]
A. Regular Public Schools (or Public District Schools)
B. Charter Schools (or Public Charter Schools)
C. Private Schools (or Independent Schools, Parochial Schools, Religious Schools)

[FOR HOVER ONLY: Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.]

[DISPLAY ONLY FOR Q2 = 2, 3, 4]
"If you don't have a school-aged child, for the next couple questions we would like to know your preference and reason based on a hypothetical decision."

Q12_1. ***Half Sample.*** If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

[RANDOMIZE]
1) Charter School (or Public Charter School)
2) Home School
3) Private School (or Independent School, Parochial School, Religious School)
4) Regular Public School (or Public District School)

[FOR HOVER ONLY: Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.]

[FOR HOVER ONLY: 'Homeschooling' is the education of a child mainly at home other than a school. It is usually conducted by a parent, tutor, or online teacher. Parents or guardians generally control and direct the curriculum.]

Q12_2. ***Half Sample.*** If it were your decision and you could select any type of school, and financial costs and transportation were of no concern, what type of school would you select in order to obtain the best education for your child?

[RANDOMIZE]
1) Charter School (or Public Charter School)
2) Home School
3) Private School (or Independent School, Parochial School, Religious School)
4) Regular Public School (or District School)

[FOR HOVER ONLY: Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.]

[FOR HOVER ONLY: 'Homeschooling' is the education of a child mainly at home other than a school. It is usually conducted by a parent, tutor, or online teacher. Parents or guardians generally control and direct the curriculum.]

Q13. What is the most important characteristic or attribute that would cause you to choose a **[INSERT SCHOOL TYPE FROM Q12_1 OR 12_2]** for your child?

Please use one word, or a very short phrase.

[OPEN END. CODE LATER]

Q-Statements1: [ASK EVERYONE] Now, we would like to ask what issues are most important to you in the area of K-12 EDUCATION?

Please choose your TOP FIVE.

[ROTATE SCHOOLS AND FAMILIES SECTIONS]

[RANDOMIZE STATEMENTS WITHIN SECTIONS]

Ensuring that **SCHOOLS** _____

a. have more funding
b. are safe for students and staff
c. focus on teaching democratic values and citizenship
d. focus on diversity, equity and inclusion
e. have fewer rules, regulations, and bureaucracy

Ensuring that **FAMILIES** _____

a. have access to the best type of school to meet their child's learning needs
b. receive financial support for school tuition
c. have access to tutoring or other remedial services to address learning needs
d. have access to online courses and other educational programs
e. receive financial support for therapies for students with special needs

Q-Statements2: [ASK EVERYONE] Based on the previous question and your selections, please rank your TOP THREE issues.

[POPULATE Q-Statements1 SELECTIONS. RANDOMIZE]

"For the remainder of this interview, if you are completely unsure about your answer or have no feelings for an answer, move on to the next question."

Q14. Based on what you know, or have heard from others… In general, do you favor or oppose **"school choice" in K-12 education**?

[PROBE:] Would that be strongly or somewhat… ?

[ROTATE 1 to 4]
1) Strongly Favor
2) Somewhat Favor
3) Somewhat Oppose
4) Strongly Oppose
5) Never Heard of School Choice

Q15. Based on what you know, or have heard from others… In general, do you favor or oppose **"charter schools"**?

[PROBE:] Would that be strongly or somewhat… ?

[ROTATE 1 to 4]
1) Strongly Favor
2) Somewhat Favor
3) Somewhat Oppose
4) Strongly Oppose
5) Never Heard of Charter Schools

Q16. Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, do you favor or oppose public charter schools?

[PROBE:] Would that be strongly or somewhat… ?

[ROTATE]
1) Strongly Favor
2) Somewhat Favor
3) Somewhat Oppose
4) Strongly Oppose

Q17. Based on what you know, or have heard from others… In general, do you favor or oppose **"school vouchers"**?

[PROBE:] Would that be strongly or somewhat… ?

[ROTATE 1 to 4]
1) Strongly Favor

2) Somewhat Favor
3) Somewhat Oppose
4) Strongly Oppose
5) Never Heard of School Vouchers

Q18. A **school voucher** system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools.

If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a "school voucher" to pay partial or full tuition for the child's school. In general, do you favor or oppose a school voucher system?

[PROBE:] Would that be strongly or somewhat… ?

[ROTATE]
1) Strongly Favor
2) Somewhat Favor
3) Somewhat Oppose
4) Strongly Oppose

Q19. Based on what you know, or have heard from others… In general, do you favor or oppose **"education savings accounts"** in K–12 education?

[PROBE:] Would that be strongly or somewhat… ?

[ROTATE 1 to 4]
1) Strongly Favor
2) Somewhat Favor
3) Somewhat Oppose
4) Strongly Oppose
5) Never Heard of Education Savings Accounts

Q20. An "education savings account" in K–12 education – **<u>often called an ESA</u>** – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, do you favor or oppose an ESA system?

[PROBE:] Would that be strongly or somewhat… ?

[ROTATE]

1) Strongly Favor
2) Somewhat Favor
3) Somewhat Oppose
4) Strongly Oppose

Q21. [If Q20 = "Strongly Favor" or "Somewhat Favor"]
Using a scale where 1 means strongly agree and 5 means strongly disagree, how much do you agree or disagree that **ESAs [READ STATEMENTS].** [**ROTATE WORDING strongly agree/strongly disagree]**

[RANDOMIZE 1 to 5]
1) Provide access to Religious Instruction
2) Provide access to a Safer Learning Environment
3) Provide access to a Better Academic Environment
4) Focus on More Individual Attention
5) Allow More Freedom and Flexibility for Parents
6) Other Reason

[**FOR HOVER ONLY:** An ESA establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.]

Q22. [If Q20 = "Strongly Oppose" or "Somewhat Oppose"]
Using a scale where 1 means strongly agree and 5 means strongly disagree, how much do you agree or disagree that **ESAs [READ STATEMENTS]. [ROTATE WORDING strongly agree/strongly disagree]**

[RANDOMIZE 1 to 5]
1) Benefit Unaccountable Private Education Providers
2) Cause Fraudulent Behavior
3) Cause Student Transportation Problems
4) Divert Funding Away from Public Schools
5) Send Funding to Religious Education Providers
6) Other Reason

[**FOR HOVER ONLY:** An ESA establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.]

Q23_1. ***Half Sample.*** Some people believe that **ESAs** should be available to all families, regardless of incomes and special needs. Do you agree or disagree with that statement?

[PROBE:] Would that be strongly or somewhat… ?

[ROTATE]
1) Strongly Agree
2) Somewhat Agree
3) Somewhat Disagree
4) Strongly Disagree

Q23_2. ***Half Sample.*** Some people believe that **ESAs** should only be available to families based on financial need. Do you agree or disagree with that statement?

[PROBE:] Would that be strongly or somewhat… ?

[ROTATE]
1) Strongly Agree
2) Somewhat Agree
3) Somewhat Disagree
4) Strongly Disagree

Q24. A tax credit allows an individual or business to reduce the final amount of a tax owed to government. In a **"tax-credit scholarship system,"** a government gives tax credits to individuals or businesses if they contribute money to nonprofit organizations that distribute private school scholarships.

A nonprofit organization gives a scholarship to a qualifying student who would like to enroll in a private school of their choice, including both religious and non-religious schools. The student's parent then uses the scholarship to pay partial or full tuition for the chosen private school.

In general, do you favor or oppose a tax-credit scholarship system?

[PROBE:] Would that be strongly or somewhat… ?

[ROTATE]
A. Strongly Favor
B. Somewhat Favor
C. Somewhat Oppose
D. Strongly Oppose

Q25. An "open enrollment" policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to another public school within their resident school district (called "**INTRA**-district") or to a public school in another district (called **"INTER-**district"). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

In general, do you favor or oppose **[INSERT ITEM]**?

[PROBE:] Would that be strongly or somewhat… ?

[RANDOMIZE A and B]
A. **INTRA**-district - Open enrollment and transfer within the student's same school district
B. **INTER**-district - Open enrollment and transfer that includes other school districts

[ROTATE]
1) Strongly Favor
2) Somewhat Favor
3) Somewhat Oppose
4) Strongly Oppose

"We now have several questions we'd like to ask you about schooling and educating your children during the Coronavirus/COVID Pandemic."

[ROTATE Q26 AND Q27, BY RESPONDENT]

[ASK Q26 THROUGH Q29 ONLY IF Q2 = 1]

Q26. [BASED ON Q3 – ROTATE OLDEST/YOUNGEST CHILD] Generally speaking, compared to before the start of the Coronavirus Pandemic, to what extent is your **[oldest/youngest]** child more or less happy. Please give a response only for a child who is in Kindergarten through 12th Grade. **[MATRIX]**

[ROTATE]
1) Much more happy
2) Somewhat more happy
3) Somewhat less happy
4) Much less happy
5) About the same **[ANCHOR]**

Q27. [BASED ON Q3 – ROTATE OLDEST/YOUNGEST CHILD] Generally speaking, compared to before the start of the Coronavirus Pandemic, to what extent is your

[oldest/youngest] child more or less stressed. Please give a response only for a child who is in Kindergarten through 12th Grade. **[MATRIX]**

[ROTATE]
1) Much more stressed
2) Somewhat more stressed
3) Somewhat less stressed
4) Much less stressed
5) About the same **[ANCHOR]**

Q28. [BASED ON Q3 – ROTATE OLDEST/YOUNGEST CHILD] In the most recent school year, did your school or school district allow for the option of virtual/remote learning instead of your **[oldest/youngest]** child physically going back to school?

1) Yes
2) No
3) Don't Know/Unsure

Q29. [ASK IF Q28 = 1 / BASED ON Q3 – ROTATE OLDEST/YOUNGEST CHILD] Did you voluntarily choose virtual/remote learning for your **[oldest/youngest]** child that was provided by your school or district?

1) Yes
2) No

Q30. For the next school year, do you think schools and districts should offer a virtual/remote learning option for students and families? **[ROTATE 1 AND 2]**

1) Yes
2) No
3) Don't Know/Unsure

Q31. [TEXT] 'Learning pods' or **'pandemic pods'** are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher or tutor to facilitate or take turns supervising.

In the coming months, how likely are you to seek out a **learning pod** for your child/children?

[ROTATE]
1 Very likely

2 Somewhat likely
3 Somewhat unlikely
4 Very unlikely
5 Don't know
6 No opinion

Q32. Can you provide a few words or short phrase **why** you may or may not be seeking out a learning 'pod' for your child/children? **[OPEN END]**

Q33. In the coming months, how likely are you to seek out **tutoring** for your child/children?

[ROTATE]
1 Very likely
2 Somewhat likely
3 Somewhat unlikely
4 Very unlikely
5 Don't know
6 No opinion

Q34. Can you provide a few words or short phrase **why** you may or may not be seeking out tutoring for your child/children? **[OPEN END]**

[BACK TO ASK ALL RESPONDENTS]

"Now the following questions should be pretty easy, and for statistical purposes only…"

Q35. Generally speaking, do you usually consider yourself a Republican, a Democrat, an Independent, or something else?

[RANDOMIZE RESPONSES 1 to 3]
1) Democrat
2) Republican
3) Independent
4) Other/Something Else

Q36. How would you best describe where you live?

1) Urban
2) Suburban
3) Small Town
4) Rural

Q37. What is your age?

[OPEN END. RECORD. LATER CODE FOR AGE GROUP]

Q38. Are you, yourself, of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

1) Yes
2) No

Q39. Which of the following best describes your race?

1) Asian (or Pacific Islander)
2) Black (or African American)
3) Mixed Race
4) Native American (or American Indian)
5) White
6) Other/Something Else

Q40. What is the last grade or class that you completed in school?

1) 8th Grade or Less
2) Some High School (Grades 9-11)
3) High school Graduate (Grade 12 or GED Certificate)
4) Technical, Trade, or Vocational School (AFTER High School)
5) Some College (Associate's Degree, No 4-Yr Degree)
6) College Graduate (Bachelor's Degree., or Other 4-Yr Degree)
7) Post-Graduate Education or Professional Training After College (e.g., Toward a Master's Degree or Ph.D.; Law or Medical School)

Q41. Please stop me when I read the category that best describes your current annual household income, before taxes?

1) Less than $20,000
2) $20,000 to less than $40,000
3) $40,000 to less than $60,000
4) $60,000 to less than $80,000
5) $80,000 to less than $100,000
6) $100,000 to less than $150,000
7) $150,000 or more

[PLEASE MAKE THE FOLLOWING TEXT AVAILABLE TO RESPONDENTS ON REQUEST AT THE END OF THE ONLINE SURVEY]

We will be including some text about our client in this space.